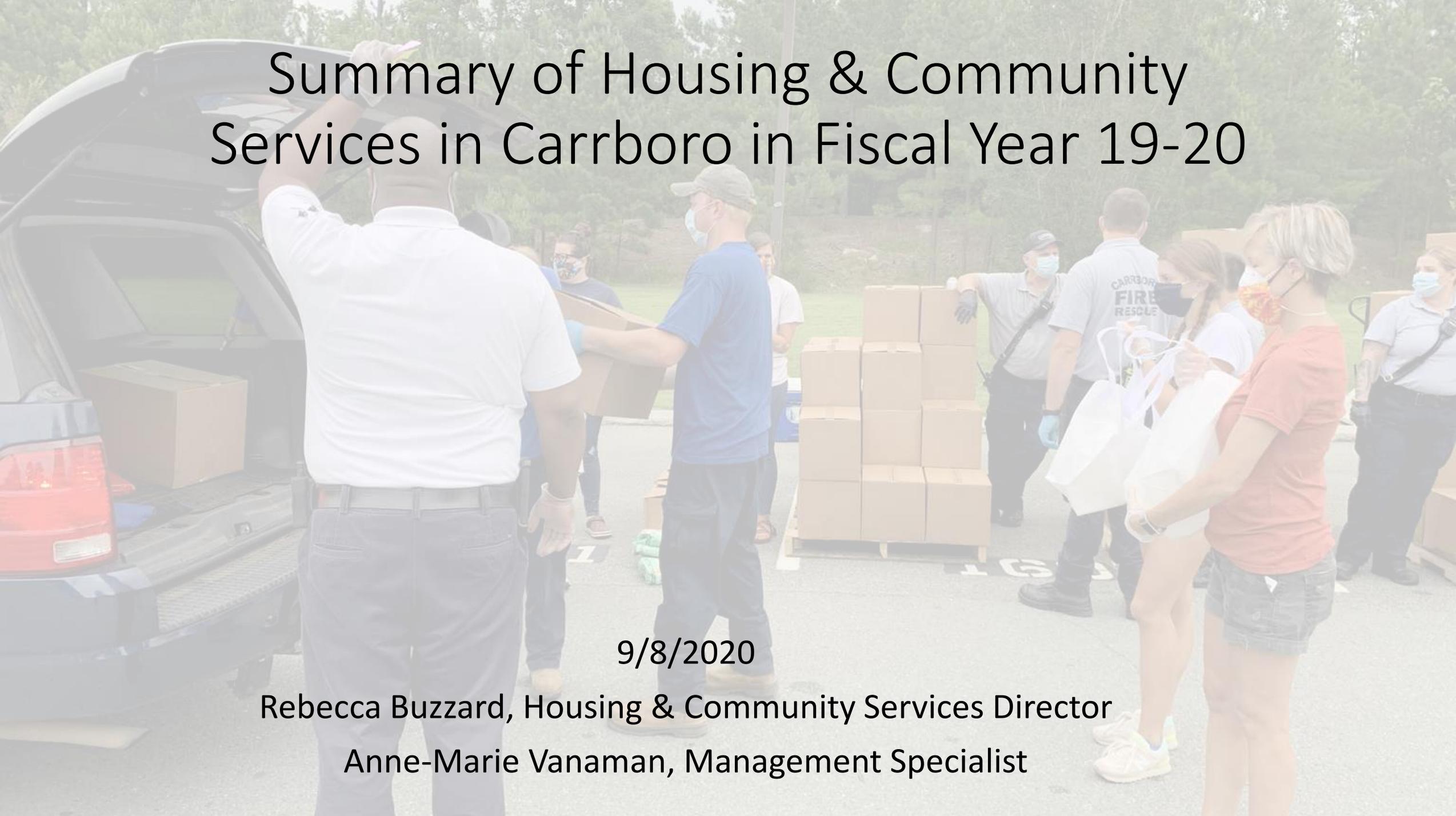


Summary of Housing & Community Services in Carrboro in Fiscal Year 19-20

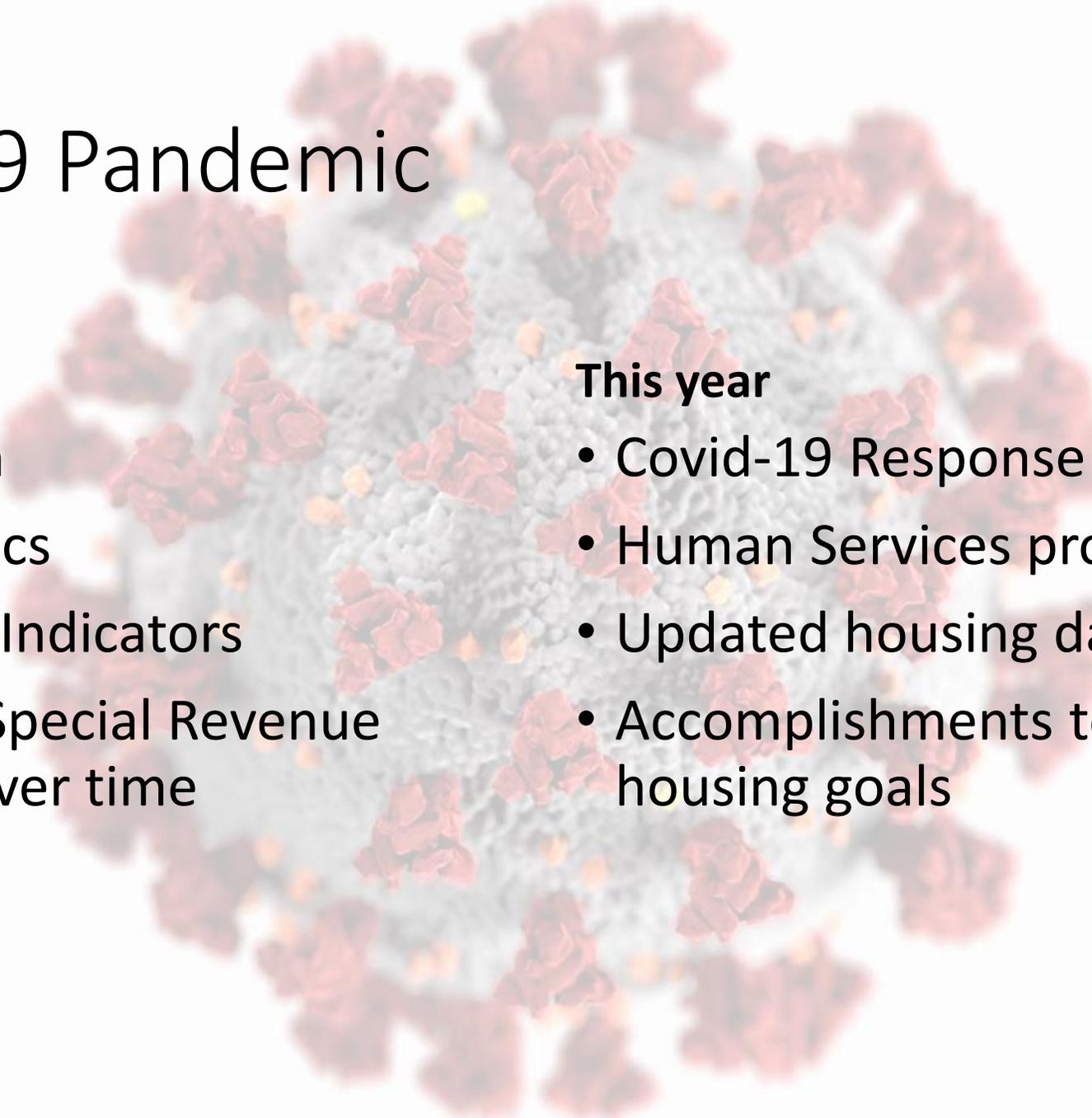


9/8/2020

Rebecca Buzzard, Housing & Community Services Director

Anne-Marie Vanaman, Management Specialist

COVID-19 Pandemic



Last Year

- Introduction
- Demographics
- Community Indicators
- Changes in Special Revenue Fund uses over time

This year

- Covid-19 Response
- Human Services process
- Updated housing data
- Accomplishments toward housing goals

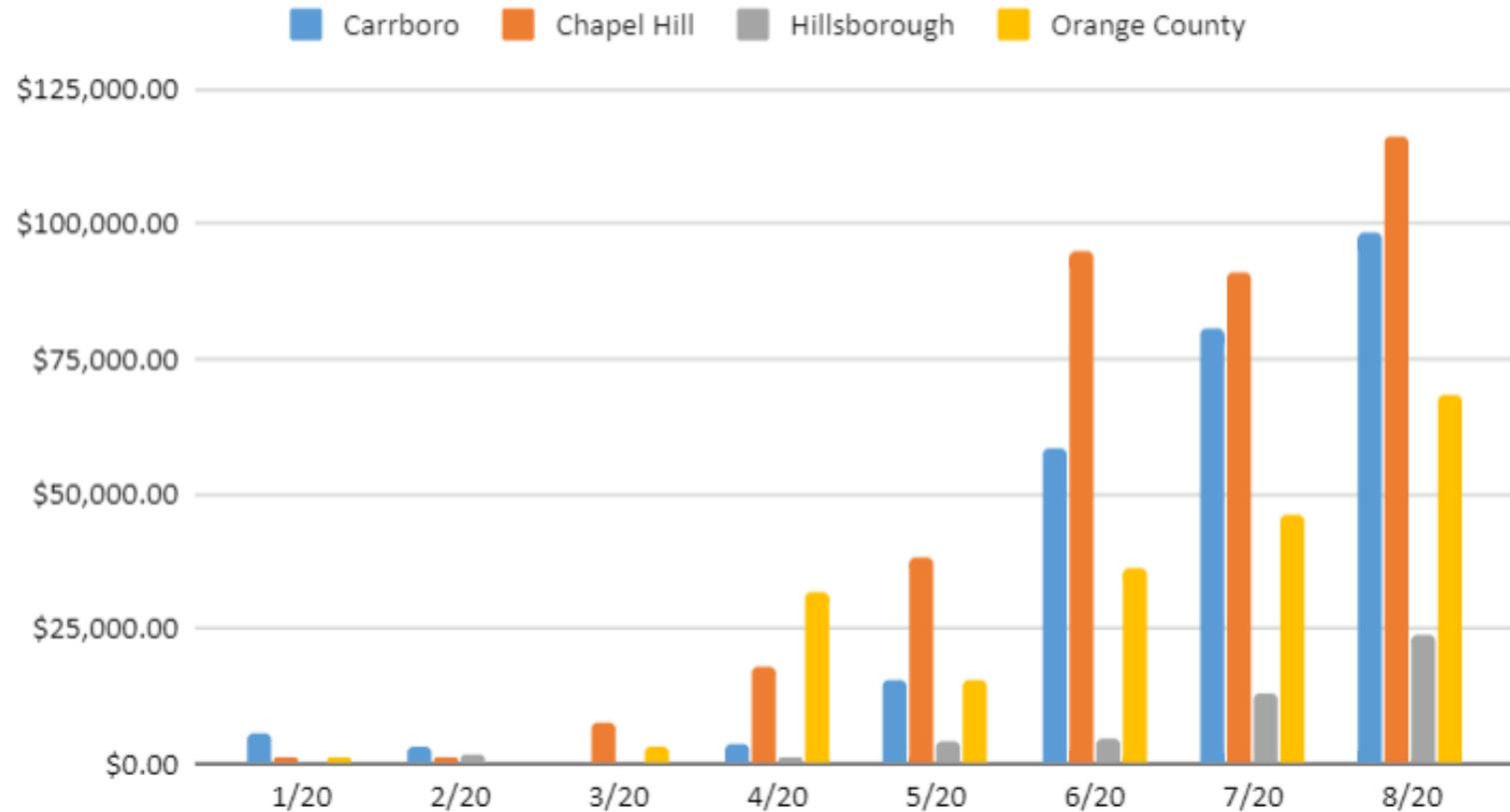
Covid-19 Response

Collaborative & streamlined process

- Administered by Orange County
- Referrals from El Centro, Refugee Community Partnership, Compass Center, Family Success Alliance, CEF and other partner agencies.
- Council has allocated \$300,000 in CARES
- Up to \$6,500 available per household in housing assistance including rent & utilities
- Continued re-assessment of need and adapt the program accordingly

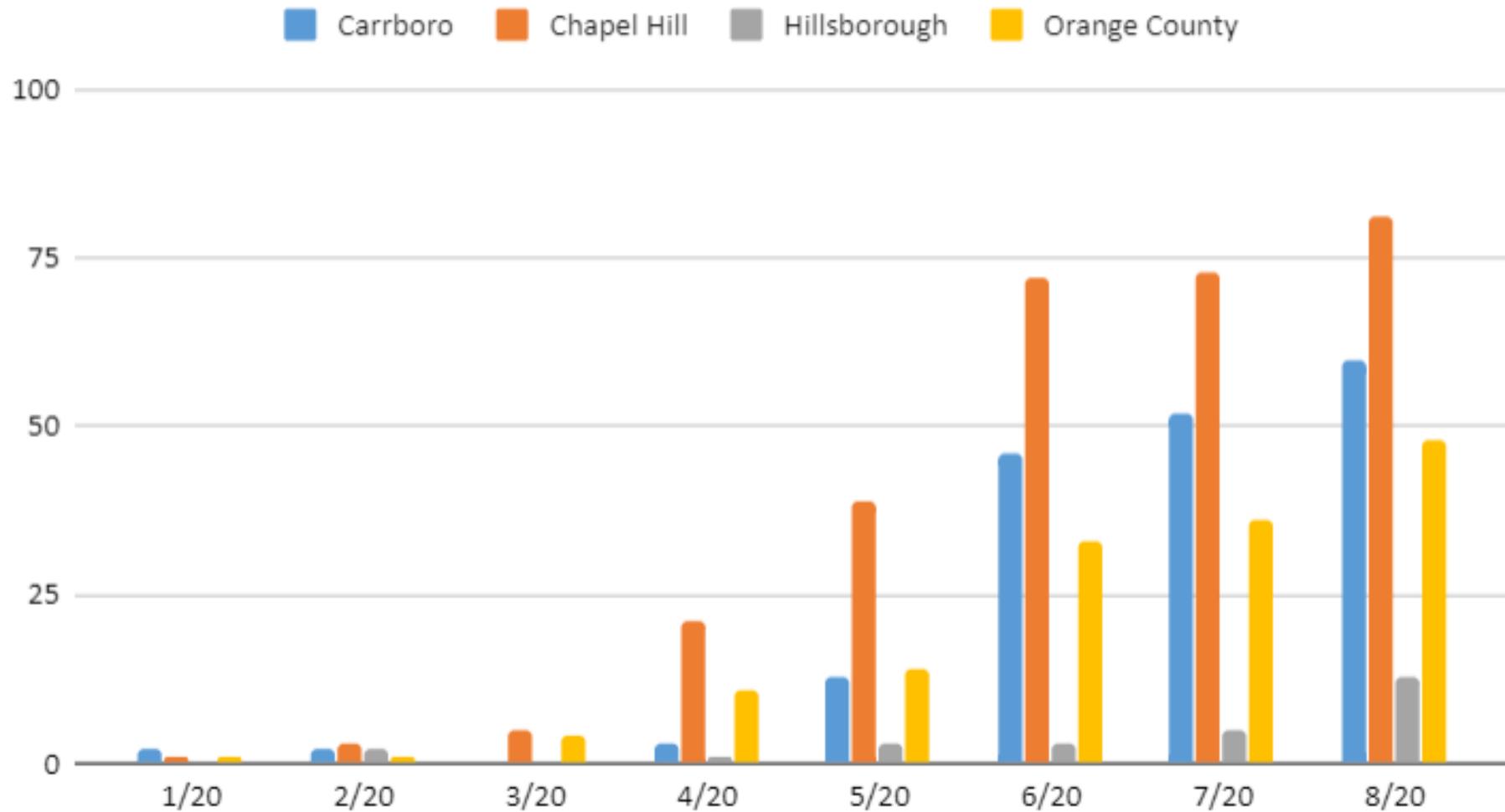
Emergency Housing Assistance (EHA)

EHA Funding Provided by Applicant Location, 2020



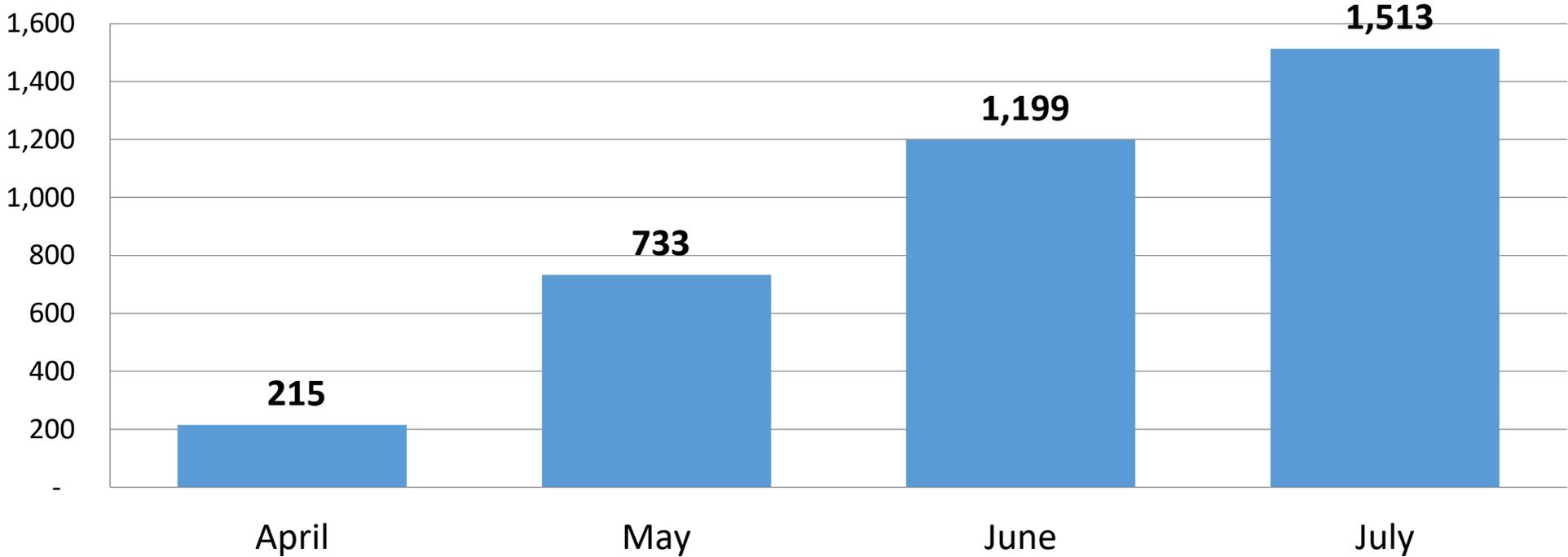
Covid-19 Response - EHA Continued

EHA Unique Households Assisted, 2020



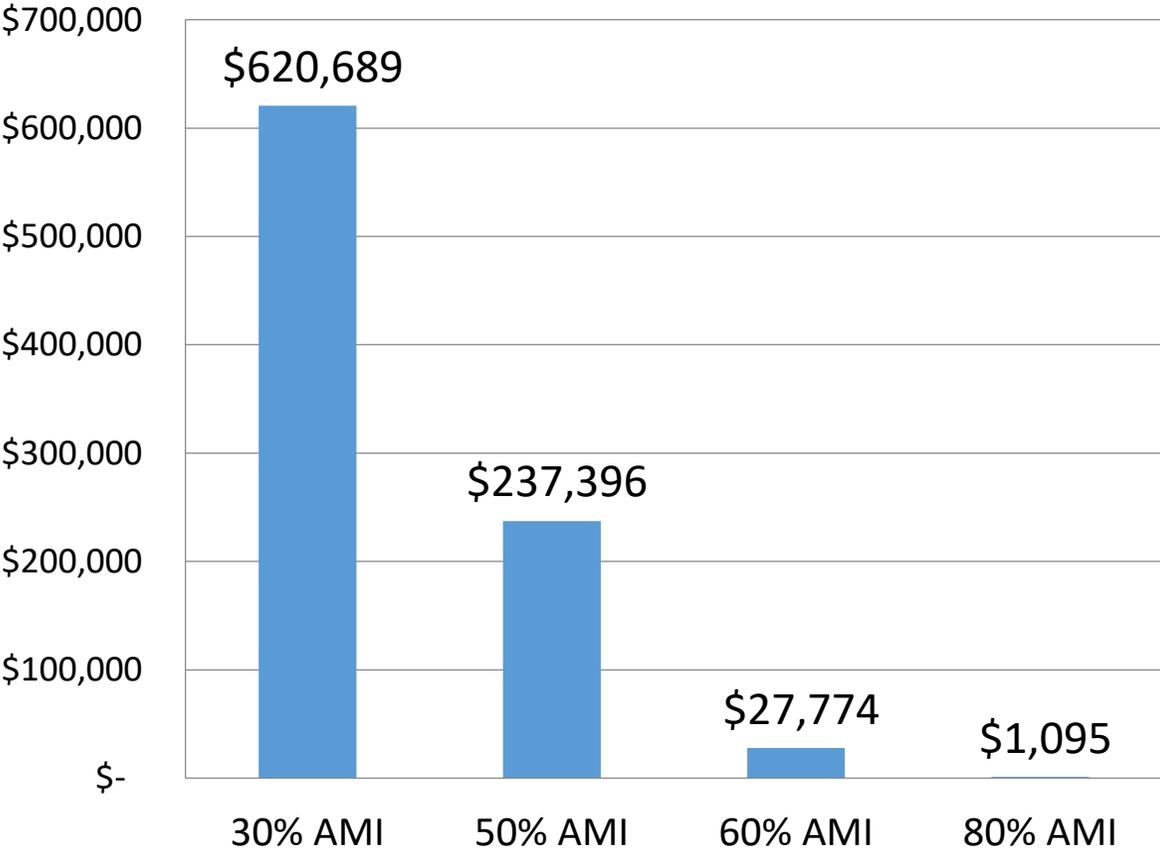
Covid-19 Response - EHA Continued

Centralized *Housing Helpline* Calls and Emails by Month

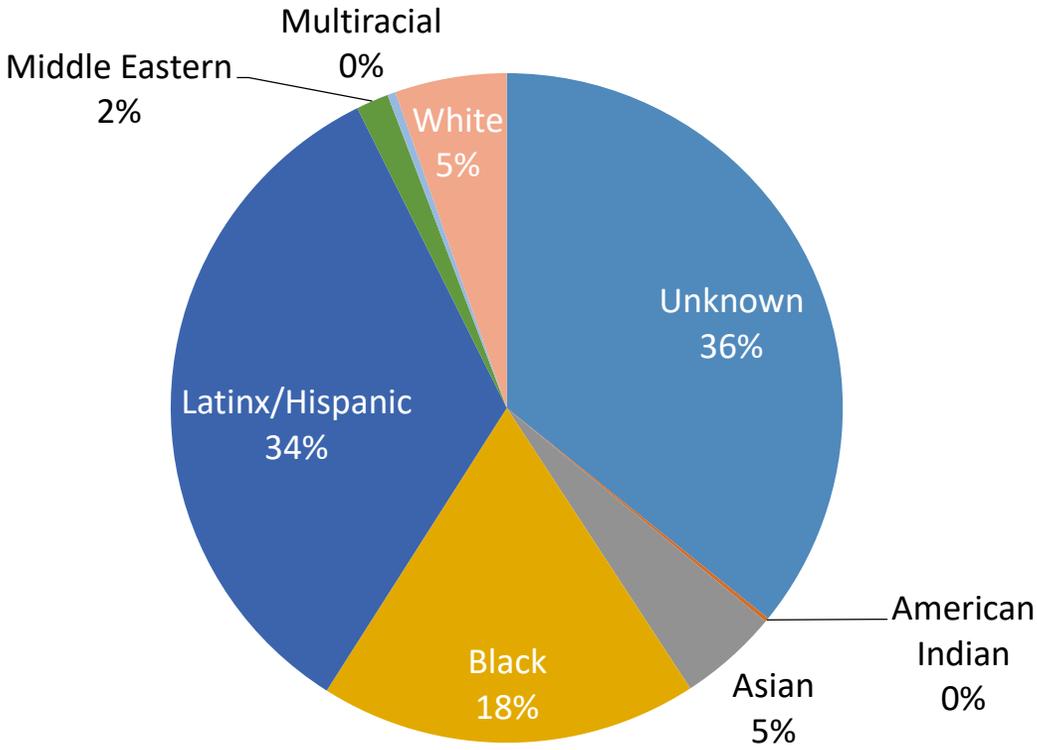


Covid-19 Response - EHA Demographics Orange County

EHA by Income Level



EHA by Race/Ethnicity *Unique Households*



Covid-19 Response

Food Distributions

- 3 @ Carrboro High
- Served an **average** of 242 households
- Funded through the County
- Utilized Town staff and local volunteers
- Fire, Police, Public Works, and Rec & Parks instrumental in events
- Collaboration with DSS, Animal Services, Agricultural Extension, Emergency Services, and the Food Bank

Collaboration

- Attended weekly meetings with all feeding groups to ensure gaps in the system were filled
- TABLE, PORCH, the school systems, Meals on Wheels, Senior Center, RENA, Jackson Center, local businesses, and more

Food



Covid-19 Response

Masks were donated by community groups, local businesses, and individuals.

The County also provided the Town with masks for employees and residents.

Targeted Distributions

- 2,511 masks given out in targeted distributions

Public Availability

- 2,095 masks provided to the general public
- Still available at:
 - Police Station OR Fire Stations

Masks

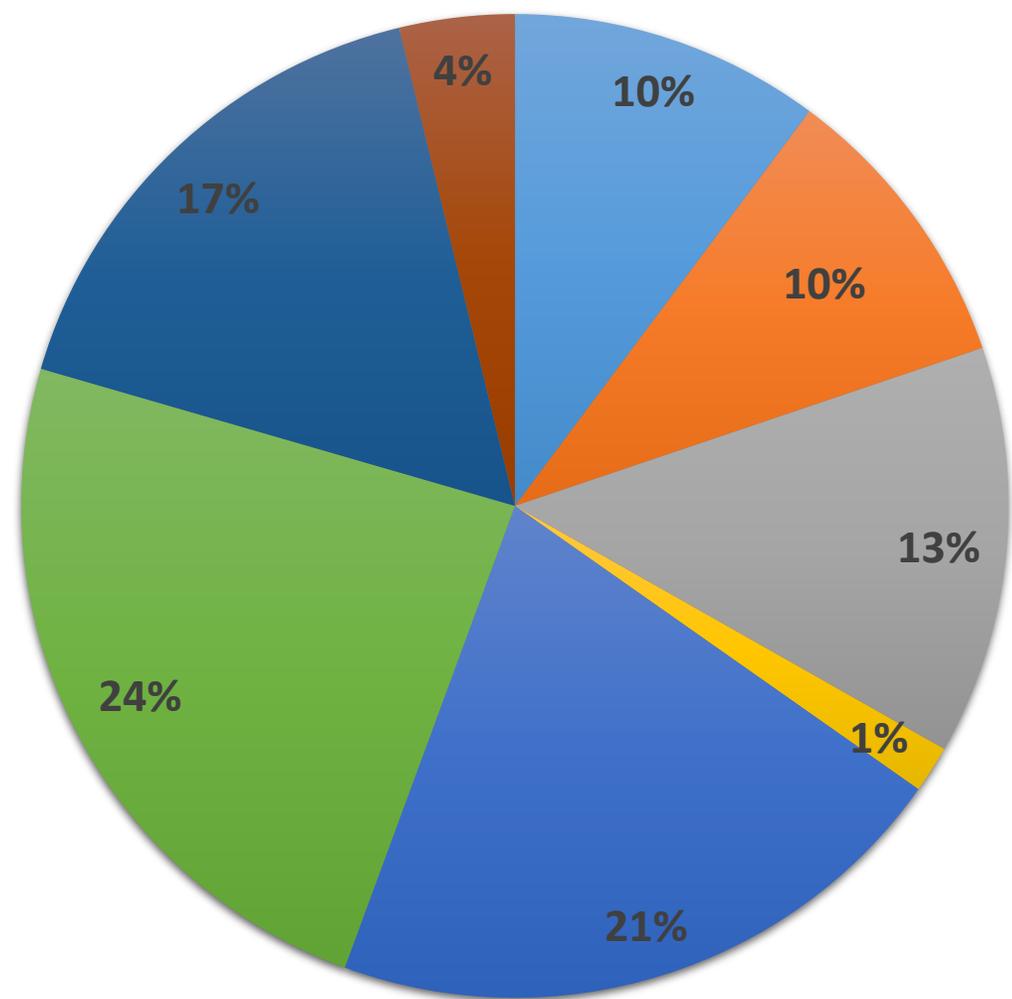


Masks donated by the NC Face Mask Warriors

Human Services

Annual Application Process

- 47 nonprofits
- \$274,000 granted
- Health, Housing and Food Security comprised 62% of funding

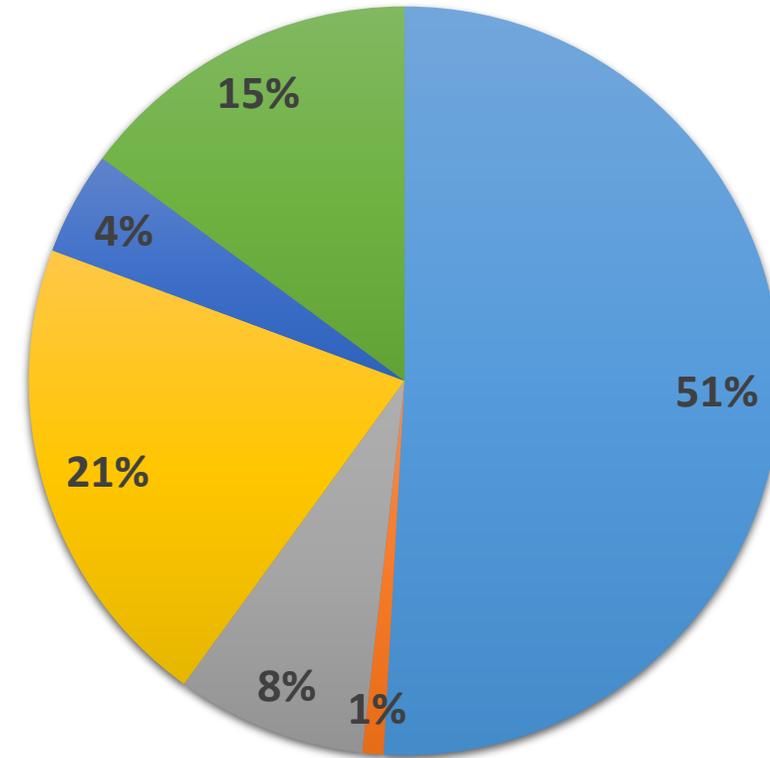


Funding by Program Type

- Assisance and Support Services
- Child/Youth/Parenting
- Food Security
- Housing Programs and Homelessness
- Crisis Support and Counseling
- Employment and Financial Counseling
- Health/Mental Health/Disability
- Other

Human Services Covid-19 Response

- 16 nonprofits
- \$55,000 granted
- Nonprofits serving populations disproportionately affected by the pandemic prioritized



Funding by Program Type

- Assistance and Support Services
- Crisis Support and Counseling
- Employment and Financial Counseling
- Food Security
- Health/Mental Health/Disability
- Housing and Homelessness

FY19-20 Affordable Housing Progress in Carrboro

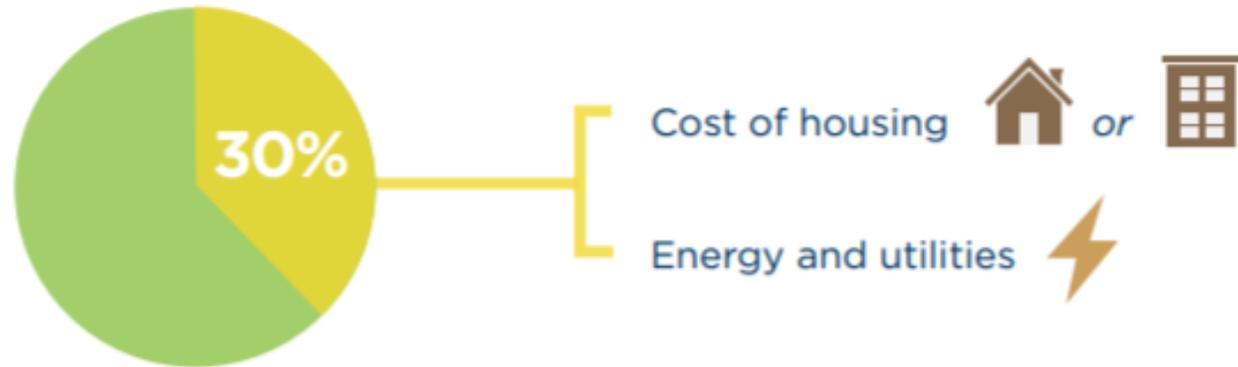


CASA – Merritt Mill Project



The 2019 Housing Need in Orange County

Housing is affordable when it comprises no more than **30% of the family's budget**. Families that spend more than this on housing are **cost-burdened**.



35% in Carrboro



29%

of Orange County are **cost-burdened**

15,766 households

50% in Carrboro

16% in Carrboro

Renters who have difficulty affording their homes:



47%

9,317 households

Homeowners who have difficulty affording their homes:



20%

6,449 households

Rental Market in Orange County



To afford a modest two-bedroom apartment at:

\$990/month

Closer to \$1100 in Carrboro



A family needs to earn:

\$39,600/year



But the average renter can only afford a rent of:

\$711/month

Average Annual Salaries

\$39,600 income needed to afford a two-bedroom apartment



Food prep and service

\$20,810

25%
AMI



Childcare

\$22,980



Retail sales

\$26,930

32%
AMI



Construction

\$32,150



Police officer

\$51,050



Healthcare

\$71,830

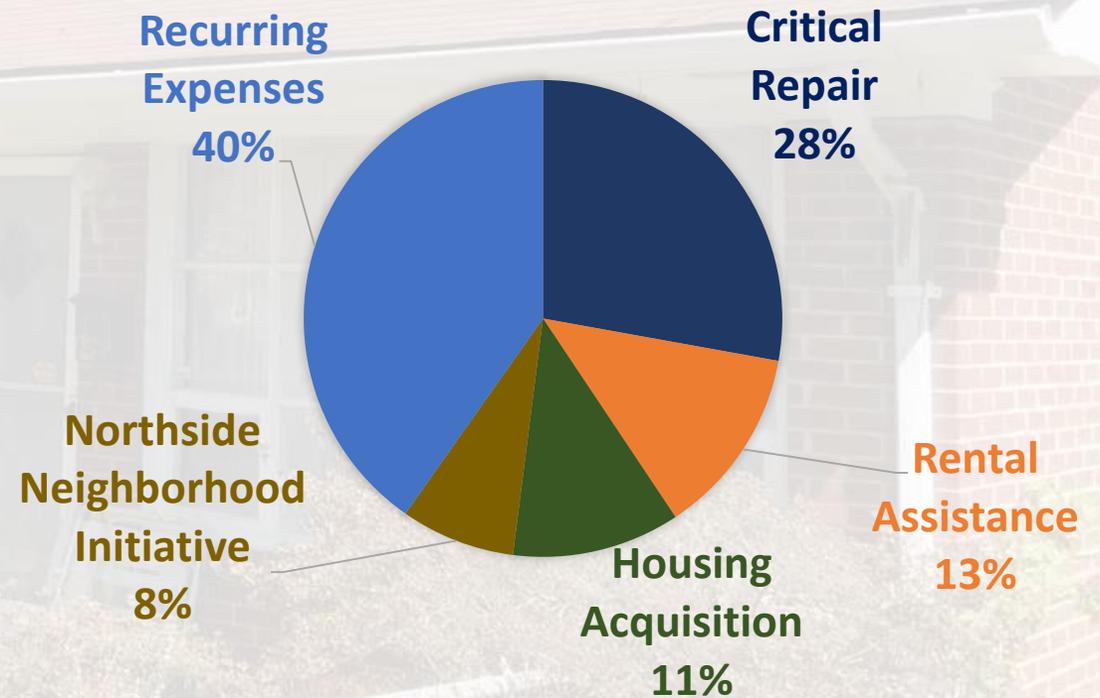
\$84,800

Area Median Income (AMI)
for Orange County

Affordable Housing Special Revenue Fund

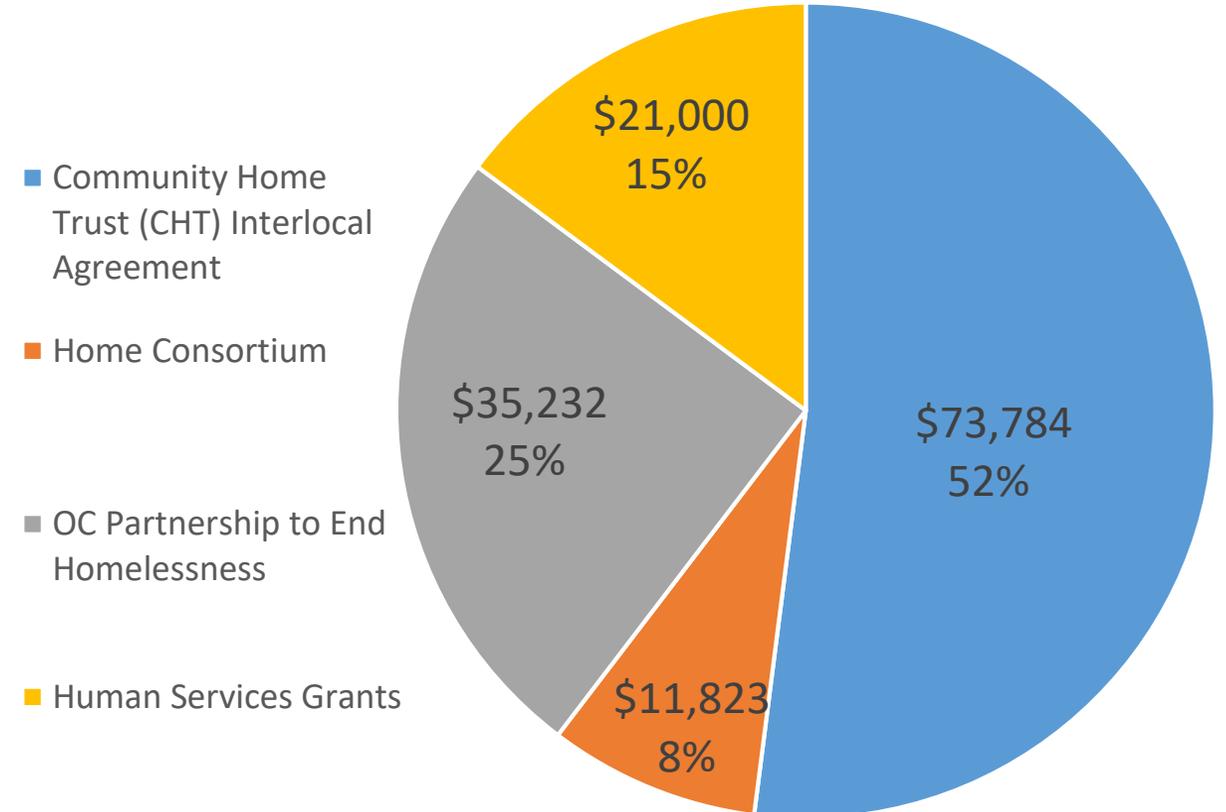
FY 19-20 AHSRF EXPENSES

EXPENSE TYPE	FY 19-20
Critical Repair	\$98,116
Rental Assistance	\$45,137
Housing Acquisition	\$40,000
Northside Neighborhood Initiative	\$27,248
Recurring Expenses	\$141,839
Total	\$352,340



Recurring Expenses

Recurring Expenses	Amount
Community Home Trust (CHT)	\$ 73,784
Home Collaborative/Consortium	\$ 11,823
OC Partnership to End Homelessness	\$ 35,232
Human Services Grants	\$ 21,000



Progress Towards Housing Goals



GOAL #1: AFFORDABLE HOMEOWNERSHIP

Increase number of homeownership units that are permanently affordable in Carrboro.

Goal: 2024 goal is to have 85 affordable ownership homes.

By July 2019, there were 70 permanently affordable homeownership units.

Added 1 home to the permanent affordable housing stock for homeownership

- Through a \$30,000 grant to Community Home Trust

Preserved 15 homes - Naturally Occurring Affordable Homes (NOAH)

- Through 3 grants totaling \$98,116 to Rebuilding Together of the Triangle and Habitat for Humanity of Orange County



Progress Towards Housing Goals

GOAL #2: AFFORDABLE RENTALS

Increase number of rental units that are permanently affordable to individuals and families earning less than 60% of AMI.

2024 goal is to have 470 affordable rental units.

By July 2019, there were 370 permanently affordable rental units.

Added 2 units to the permanent affordable rental housing stock

AND

Repaired 9 existing units in the permanent affordable rental housing stock

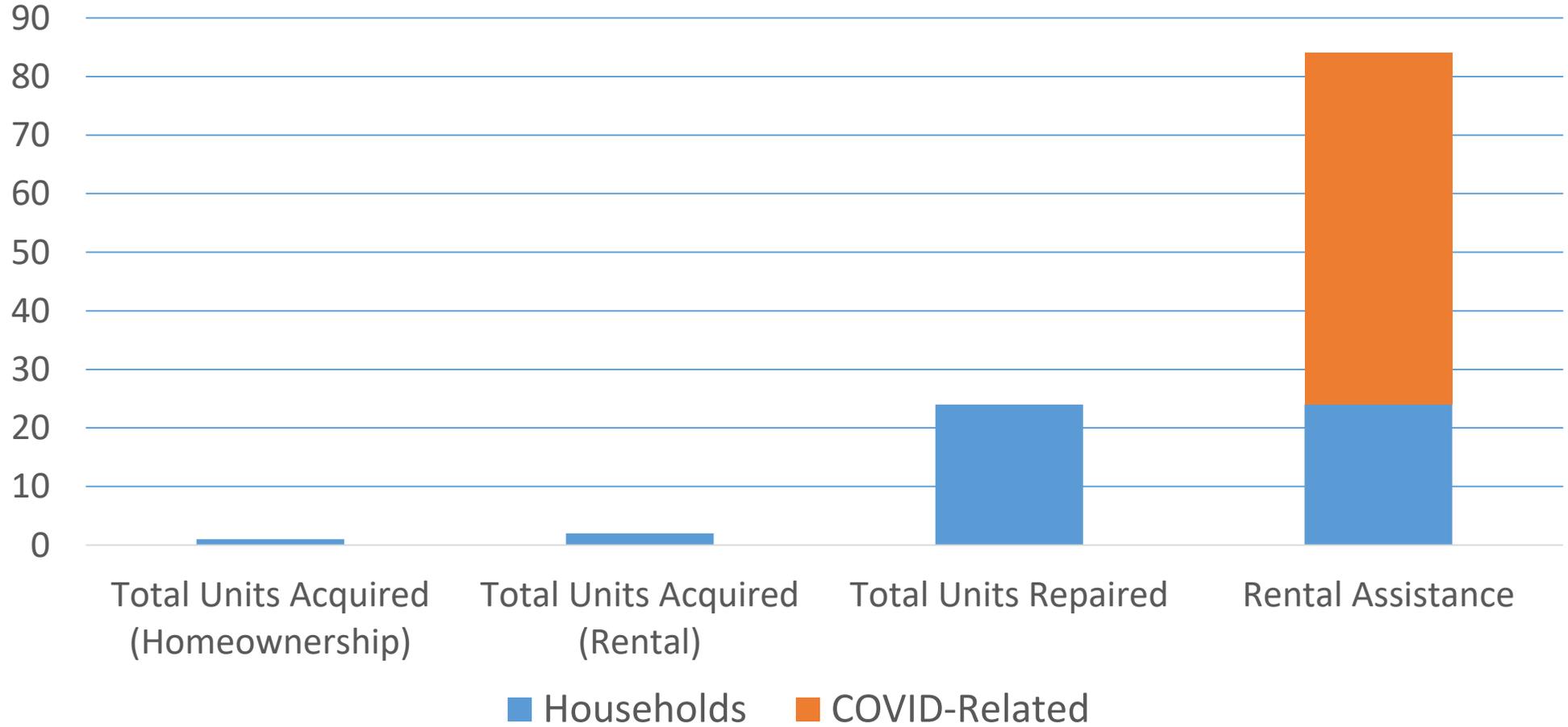
Through a grant of \$10,000 to EmPOWERment (project also supported by HOME funds)

Assisted 24 unique households in maintaining their housing (**prior to COVID**)

Rental, deposit, and utility assistance through partner agency Community Empowerment Fund

The logo for EmPOWERment INC, featuring the text "EmPOWERment" in a bold, sans-serif font above "INC" in a smaller font, all contained within a black rectangular box with white horizontal lines above and below the text.

FY19-20 Number of Households Impacted



Location and Type of AHSRF Projects

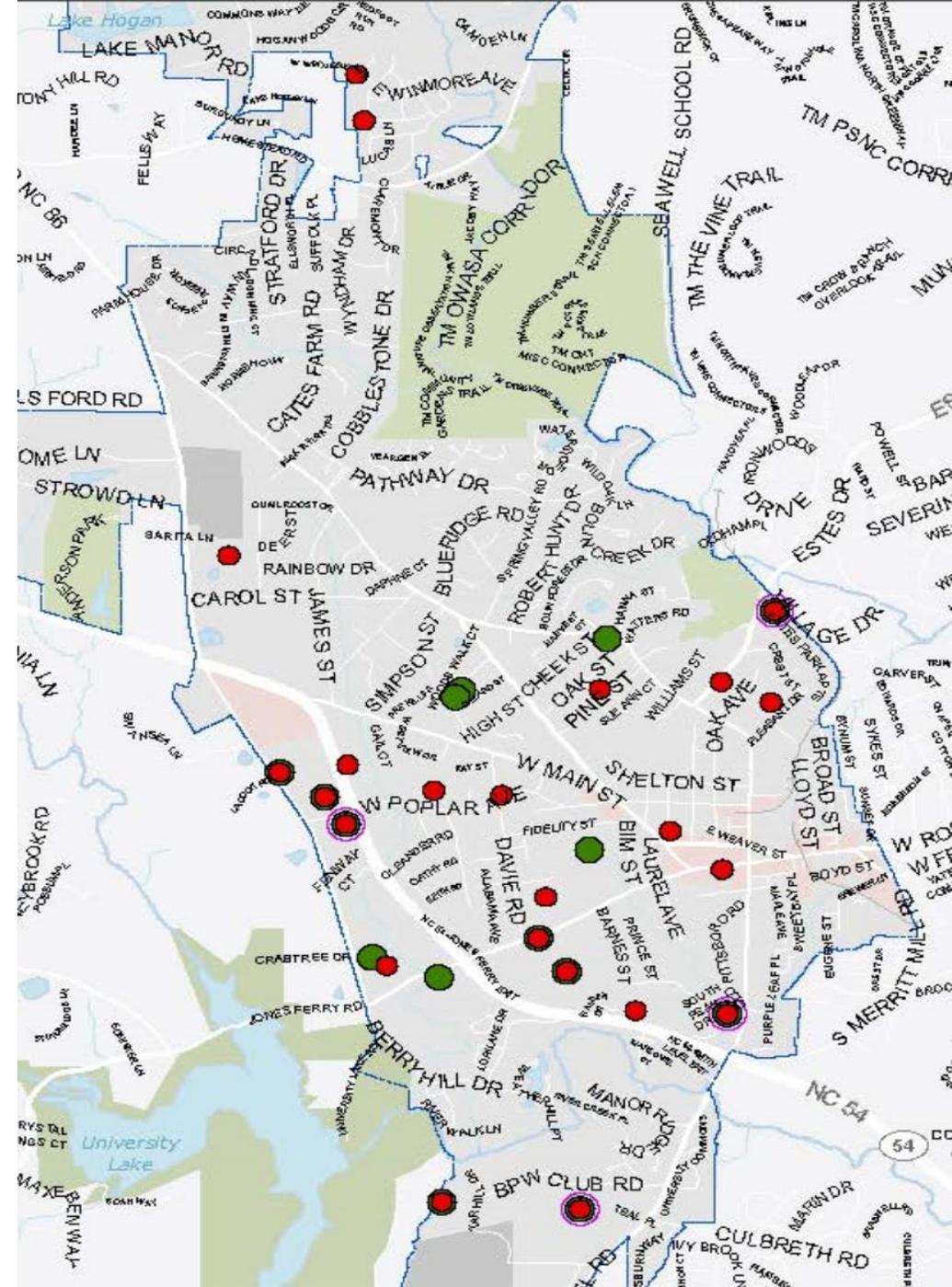
- AHSRF Projects Type**
- Renter Acquisition
 - Repair
 - Owner Acquisition



FY19-20 Rental Assistance

EHA Addresses

- Pre-COVID-19
- COVID-19
- Repeat



AHAC & Council Future Housing Agenda Items

COMPREHENSIVE PLAN - Intertwined with goals & strategies
- Quinton Harper & Amy Singleton on Task Force and are AHAC members

September: HR-MU text amendment recommendation

October: AHSRF Fall Application cycle awards

Fall: AHAC Recommended changes to the Goals & Strategies/Pilot application process



Thank You!

Questions?
Comments?