



PUBLIC ENGAGEMENT WORKSHOP #1
CARRBORO, NORTH CAROLINA / JUNE 13, 2018








Design Principal
Perkins+Will




Project Manager
Perkins+Will



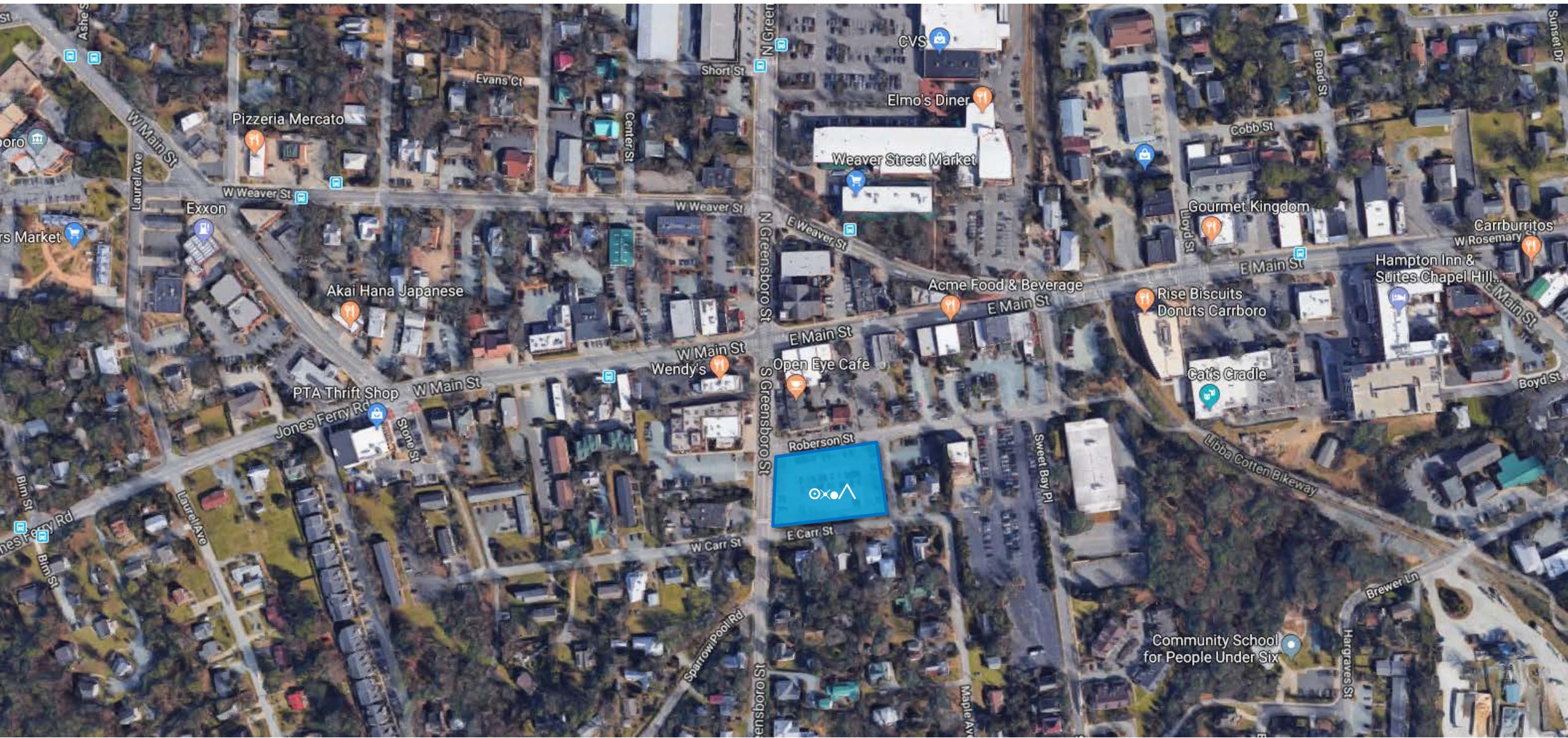

Transportation and Parking
Strategies
Nelson Nygaard



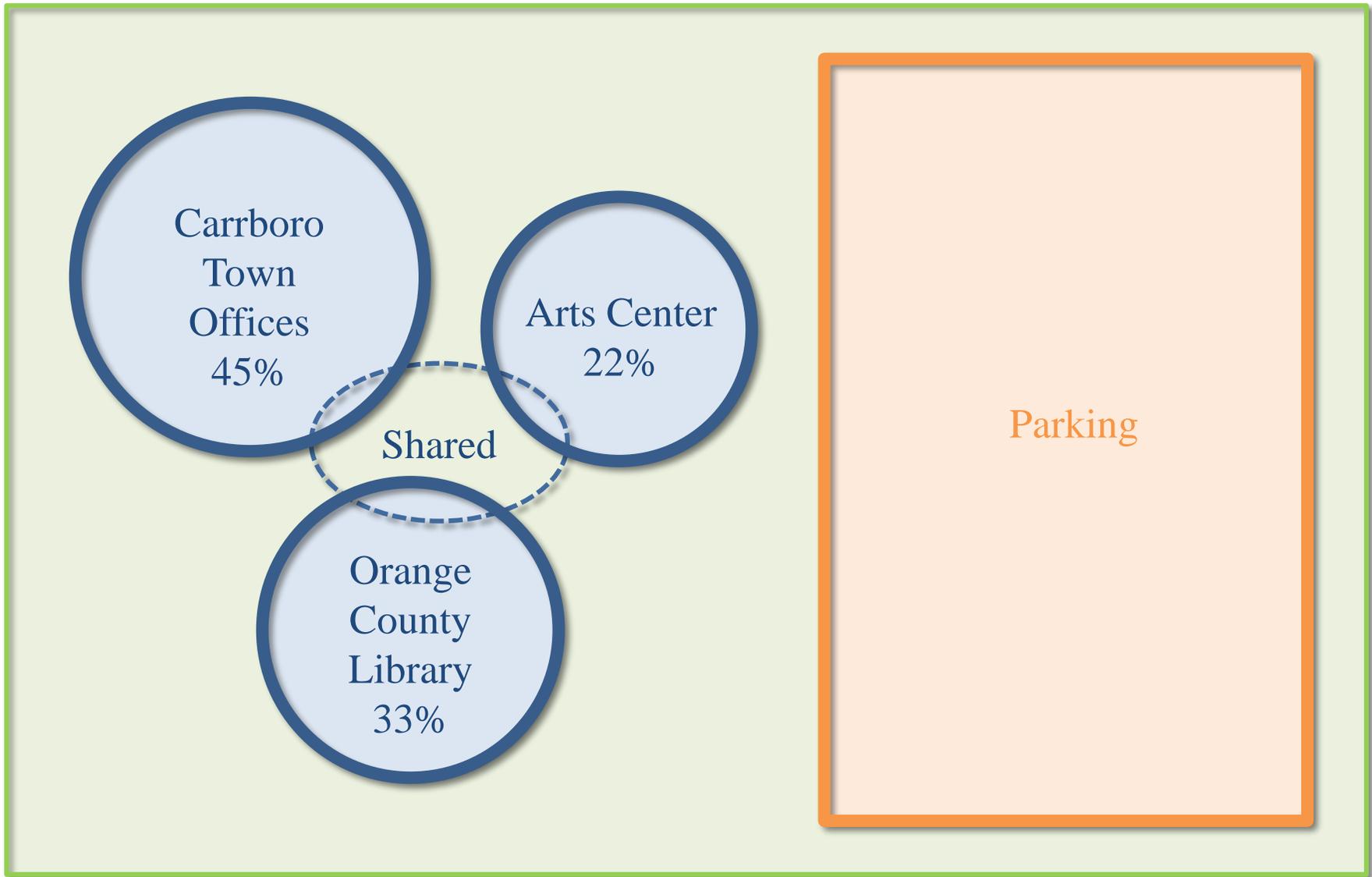

Project Architect
Perkins+Will



PROJECT OVERVIEW







PROCESS

Timeline

June 13, 2018
Parking Public Meeting 1: Community Input for Program and

July 23, 2018
Sustainability Public Meeting 2: Community Input for Site and

August 4, 2018
Sustainability Public Meeting 2: Community Input for Site and

September 20, 2018 Public Meeting 3: Community Input for Storytelling

June – July 2018 Programming

July 2018 – May 2019 Design

October 2020 Grand Opening



EXERCISES

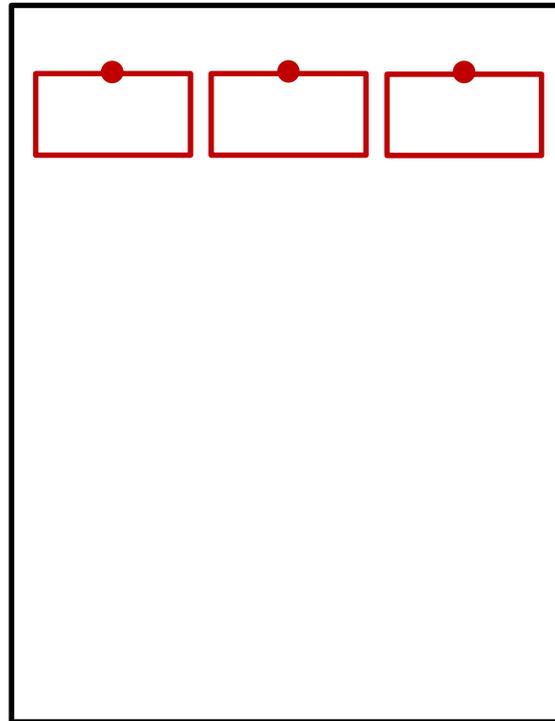
Exercise 1

Imagine

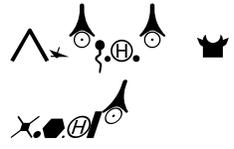
Working as a group at your table, collectively select three cards that best represent the how you would like to feel at the future **203 Project**.

Using tape dots, tape your three images across the top of your poster board.

(3 minutes)









Exercise 2

Outdoor Spaces

On the poster are 9 images of unique outdoor spaces.

As a group choose the 2 images that most closely reflect the character the outdoor spaces of **The 203 Project** should strive to achieve. Your images should align with what you think Carrboro is about as a place and what the future projected programs will need. (Library, Arts Center, Town Office Space)

(5 minutes)





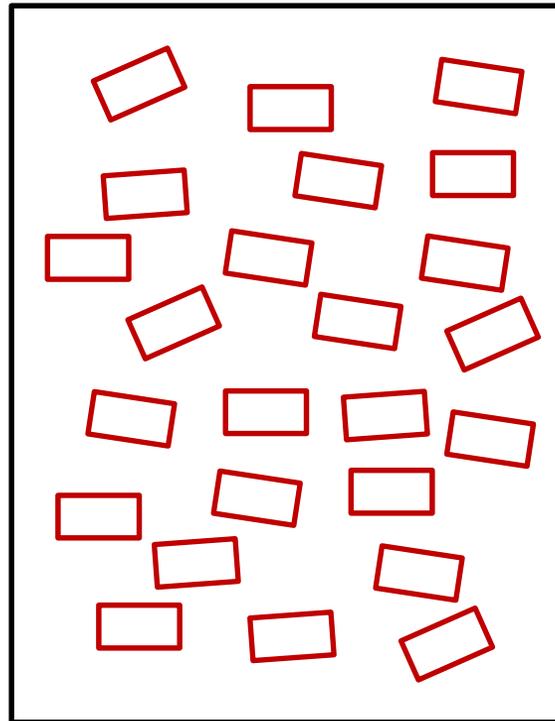
Exercise 3

Supporting Programs

Using the post-it notes, come up with programs or services that would support the public outdoor spaces you chose in Exercise 2

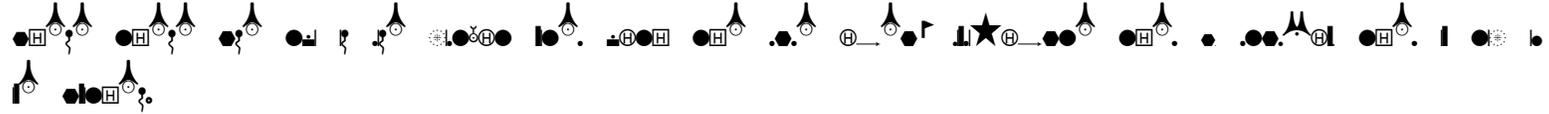
Come up with as many ideas as possible with only one idea per post-it note. Place all post-its on your poster board.

(5 minutes)

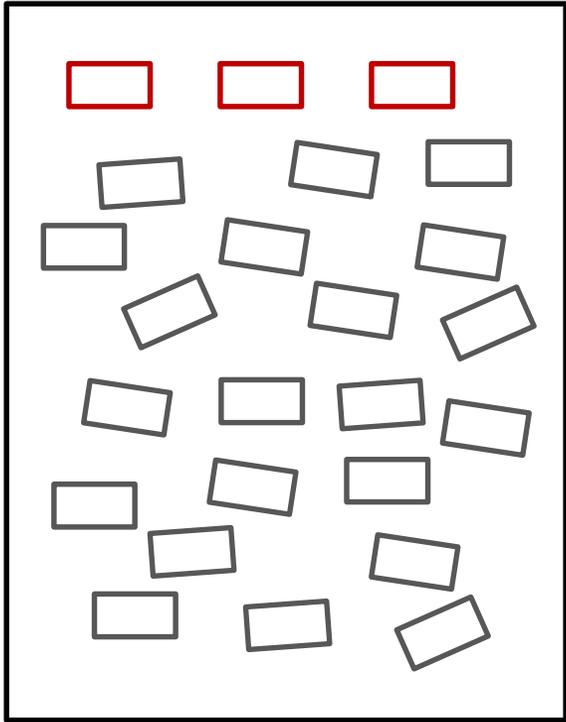




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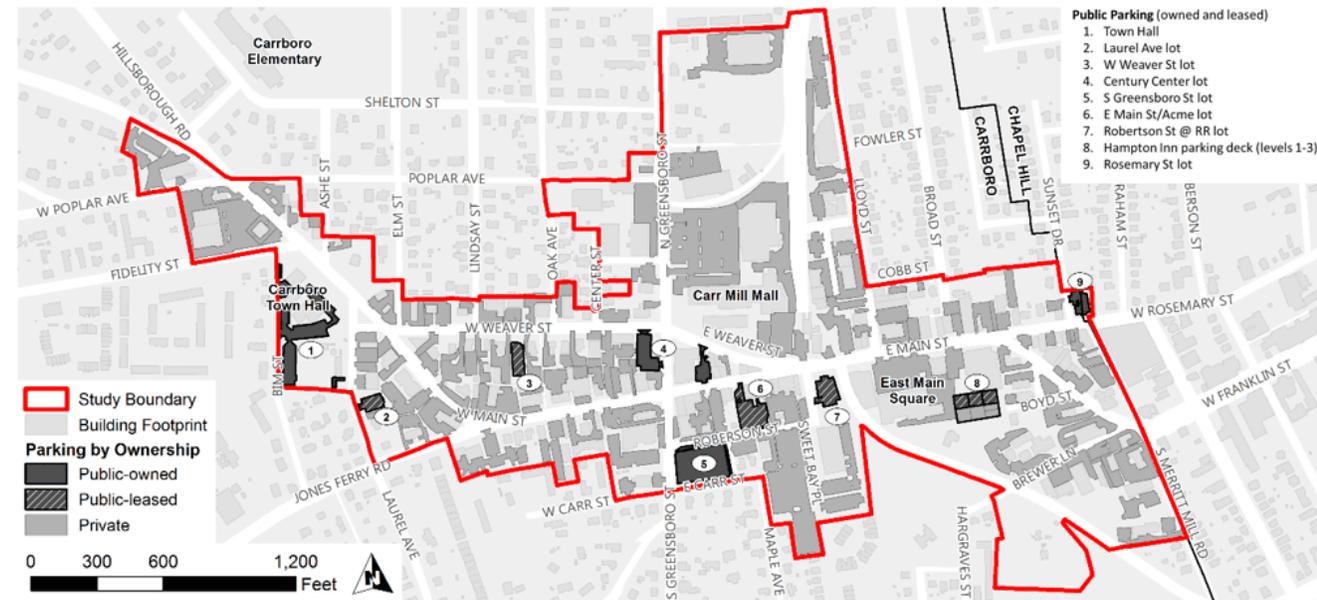


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Parking in Carrboro

- Carrboro Downtown Parking Plan, 2017
 - Town controls a small percentage (16%) of existing parking
 - Surplus parking exists under existing conditions and future scenarios
- Transform prior parking management recommendations into positive outcomes
 - Price for demand to increase use of low-demand areas, increase high-demand turnover
 - Streamline payment, enforcement, and rate structure
 - Promote alternatives to driving and parking



Site Specific and System Wide Approach

- Determine the necessary parking program
 - Mixed of uses
 - Assessment of need
- System wide approach
 - Park-Once
 - Wayfinding
 - Regulation
 - Communication
- Provide smart parking practices
 - Information
 - Technology



Parking study finds that Carrboro has a surplus of spots



There are differing opinions as to whether or not the town of Carrboro has sufficient parking. [Buy Photos](#)
ALEX KORMANN / THE DAILY TAR HEEL

SHARE

- SHARE
- TWEET
- MAIL

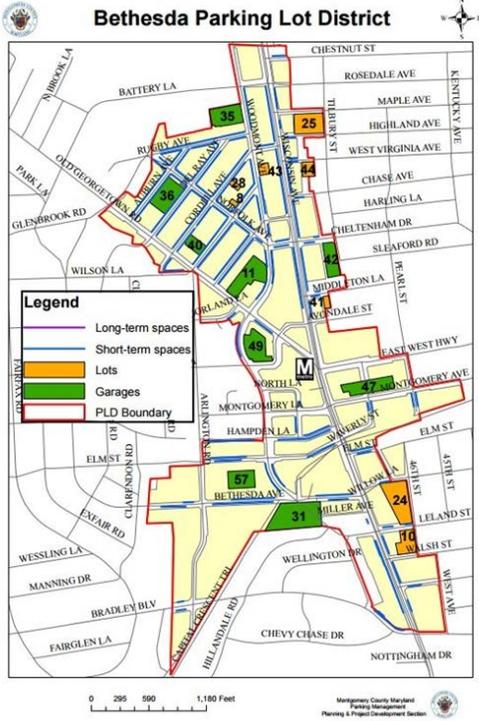
BY HANNAH WALL

Contrary to popular belief, Carrboro has plenty of parking — spots just aren't particularly accessible.

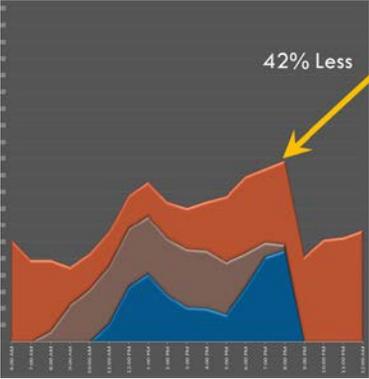
According to a study presented at the Carrboro Board of Aldermen meeting on Feb. 21, on a typical weekday, Carrboro has a surplus of 1,281 spaces downtown. Only 236 of these spaces are public.

Preparing for the Future

- Shared Parking Opportunities
 - Use of public & private facilities
 - Shared supply
- Parking Districts
- Emerging Mobility Trends
 - Car share
 - TNC's (i.e., Uber, Lyft)



Real Demand



Unshared Supply



Exercise 4

Prioritization

The 203 Project will have many important factors to consider as it relates to Core Programs, Public Spaces and Parking. Ultimately tradeoff's will need to be made to accommodate all of these elements on the site.

Working as a group, prioritize your blend of Core Programs, Public Spaces and Transportation based on the available points.

Core Programs
100% = 80 Points

Public Spaces
100% = 20 Points

Transportation
100% = 50 Points

With 100 Points in total allocation, identify the level of funding you want for each category.



Exercise 4

Prioritization



All parking built on-site

50 Points



Build all parking off-site

35 Points



Build some parking on-site with additional parking off-site

30 Points



Utilize & manage existing Town parking with none on-site

10 Points



Reduce demand for parking on-site & utilize Town parking

25 Points



Build some parking on-site with additional parking off-site with share use lots

20 Points



Encourage alternative modes

20 Points



Exercise 5

Transportation Amenities

On the poster are 5 images of transportation amenities.

Choose the 2 amenities that **The 203 Project** should strive to include.
If there is an alternative not stated, please add!

(5 minutes)

Exercise 5

Transportation Amenities



Secure bike parking & lockers



Reserved Carpool/Vanpool spaces



Rideshare pick-up/drop-off



Adaptive re-use of parking space



Electric vehicle charging

NEXT STEPS

Next Steps

Public Input Meetings:

Monday July 23rd

Location to be decided

7:00pm – 9:00pm

Saturday August 4th

Location to be decided

3:00pm – 5:00pm

Thursday September 20th

Location to be decided

7:00pm – 9:00pm

Comments:

www.publicinput.com/the203project



