



Parking Study Recommendations – Board of Alderman

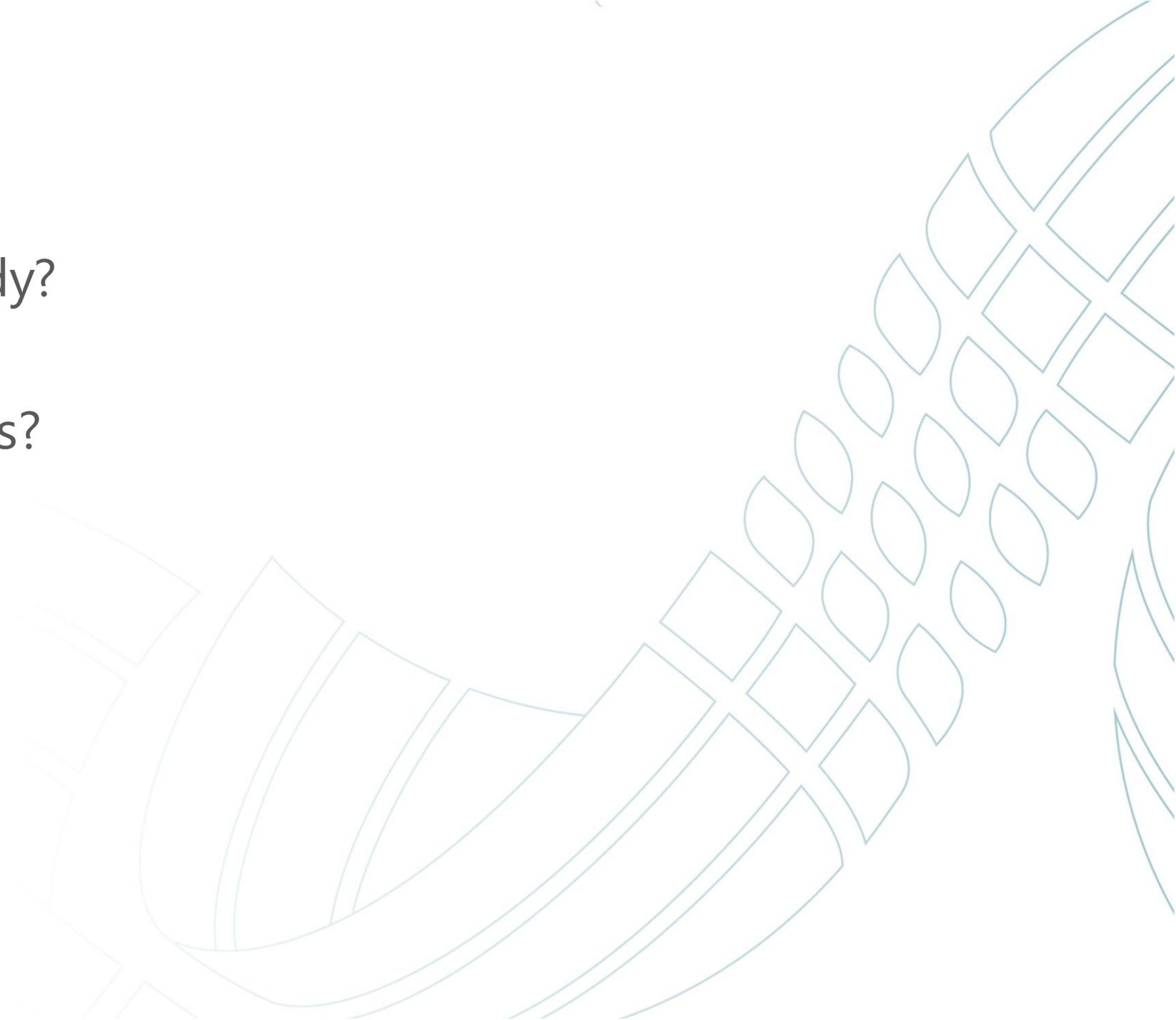
Carrboro Parking Study

Presented by
VHB

February 7, 2017

Overview

- Why a parking study?
- What did we find?
- What are next steps?
- Q/A

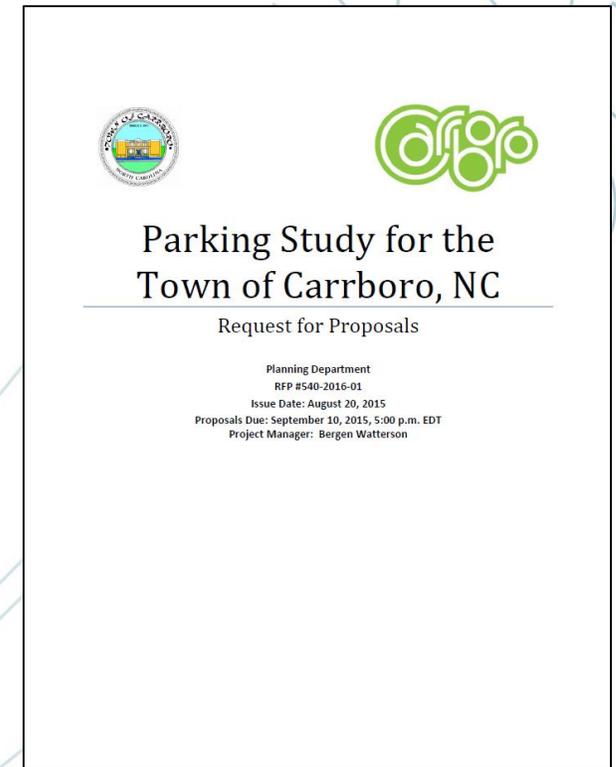


Why a parking study?



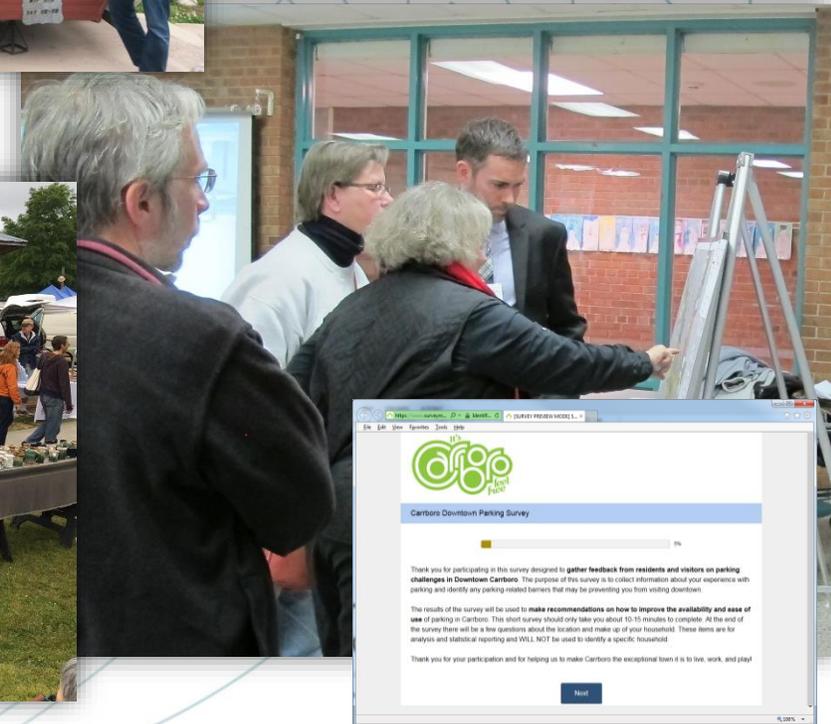
RFP – Purpose and Intent

- Provide an analysis of
 - “...how much parking is currently needed”
 - “...how much parking will be needed in 5-10 years”
- What should the Town’s role be?



Stakeholder Involvement

- This project has engaged with
 - Town of Carrboro/Chapel Hill staff
 - CH-Carrboro Chamber of Commerce
 - UNC students/staff
 - Business owners
 - Local non-profit organizations
 - Residents
 - Farmers Market attendees
 - Coffee with a Cop attendees

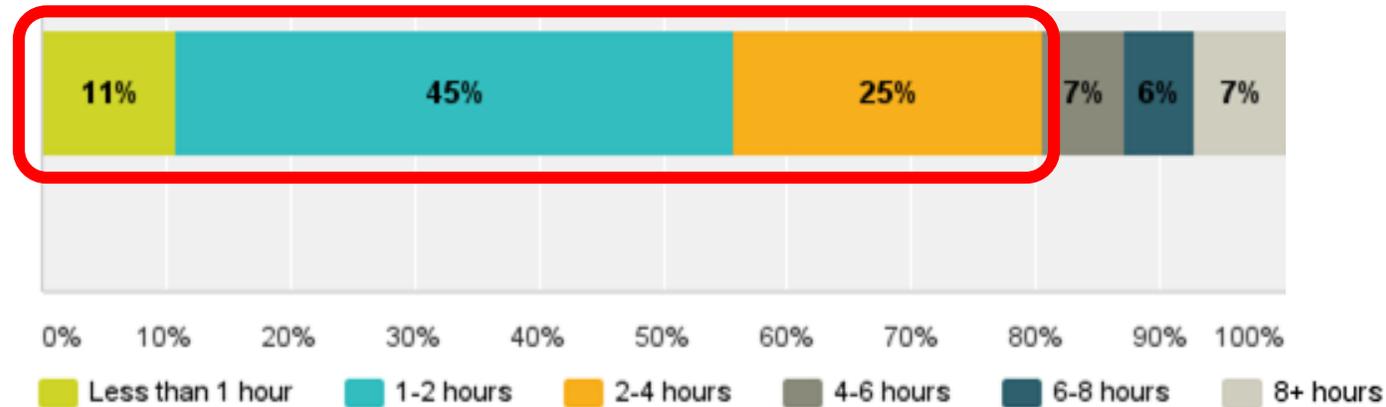


What did we find?



What did we find? – Survey

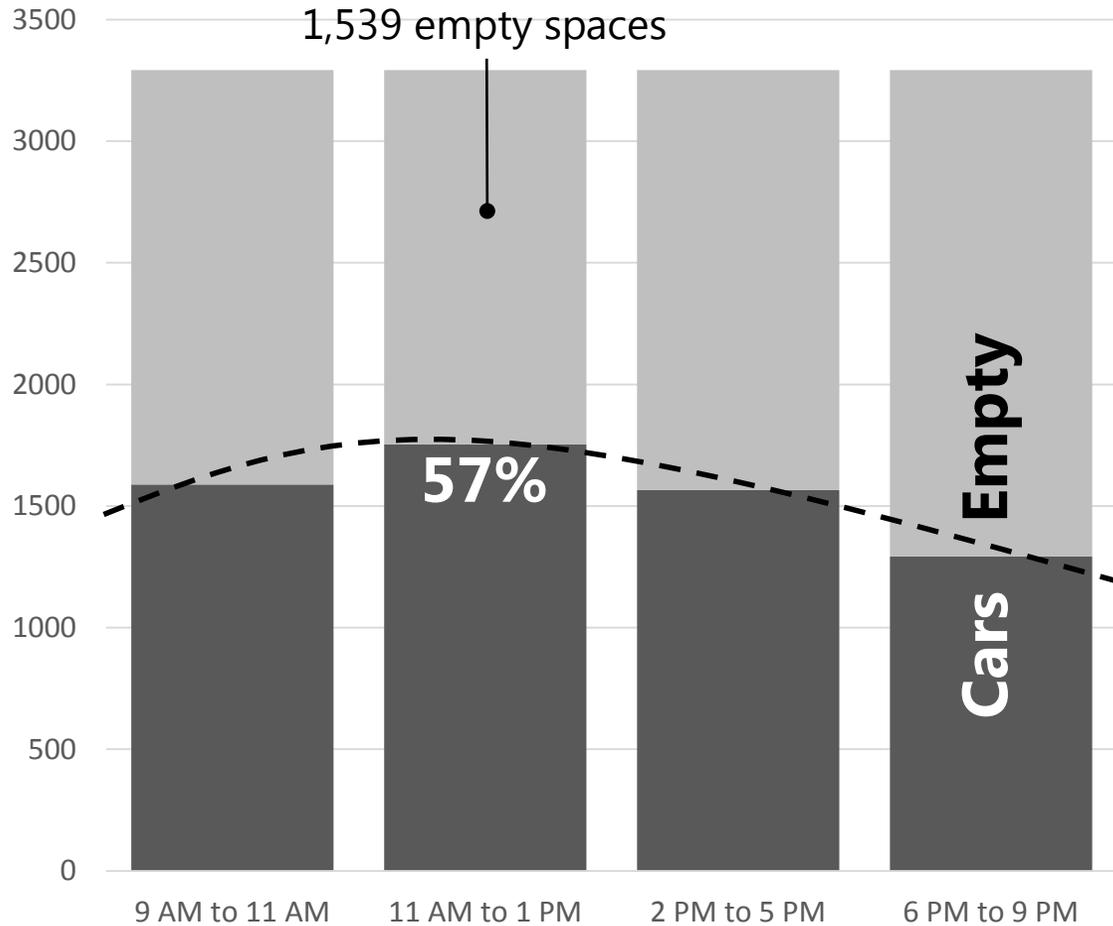
- How long do you TYPICALLY STAY when you visit?



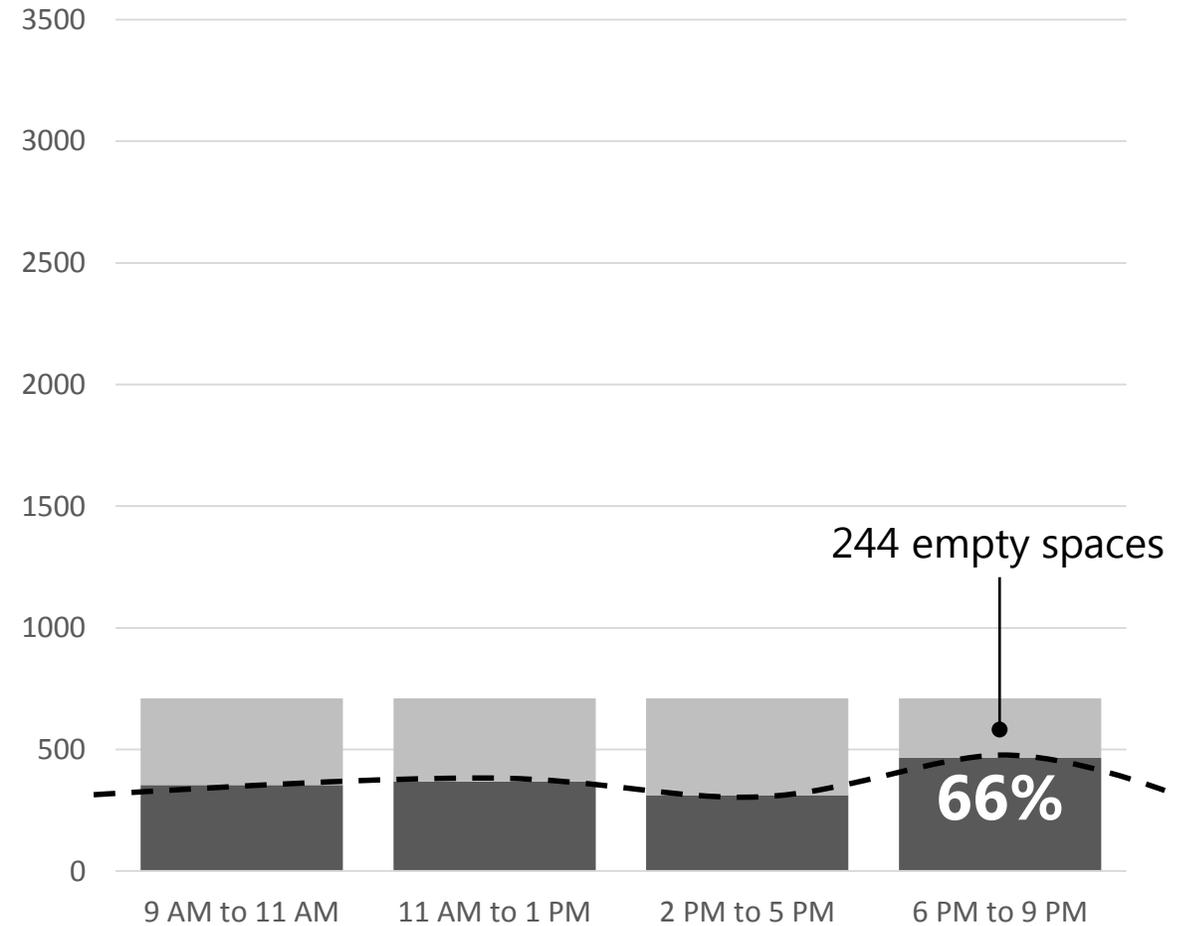
Most stay less than 4 hours

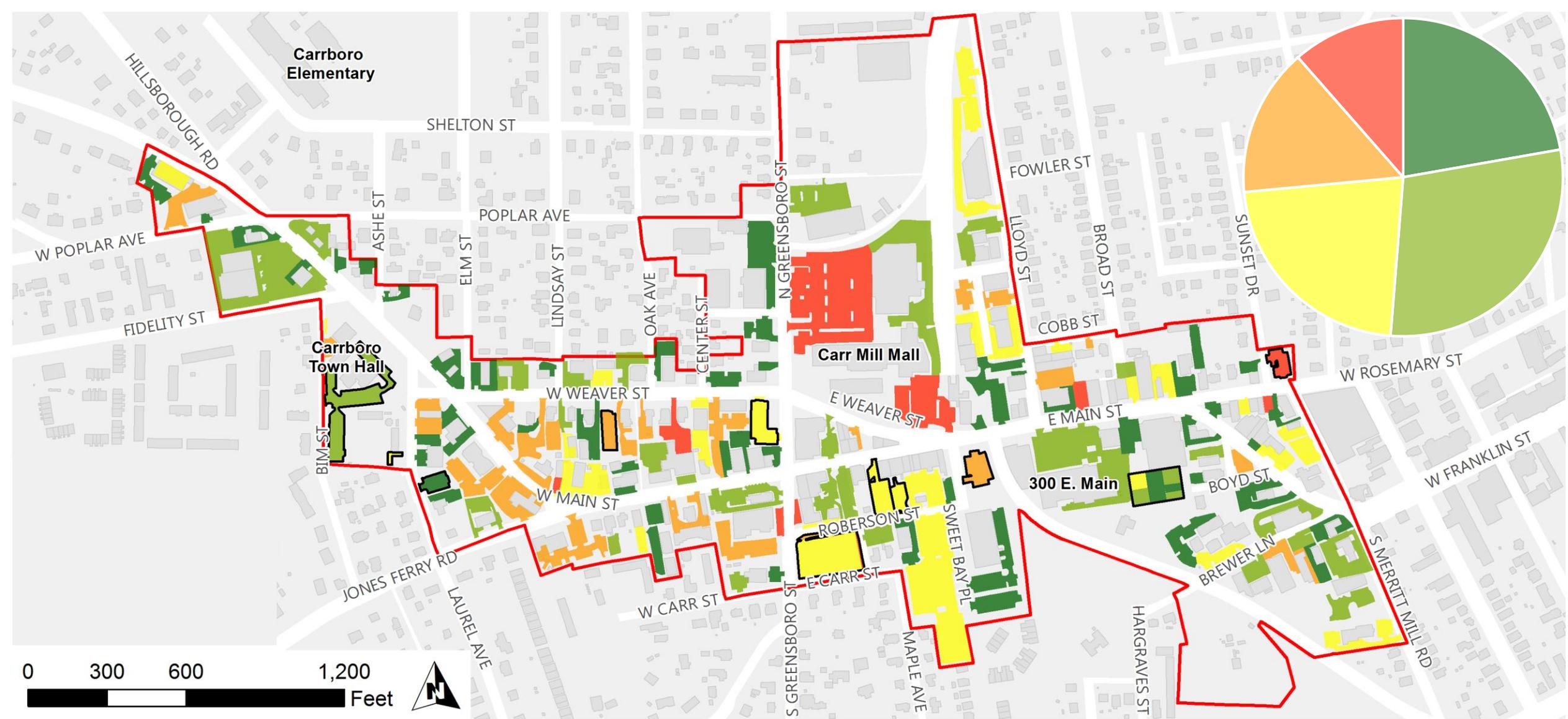
What did we find? – Utilization

Private Parking

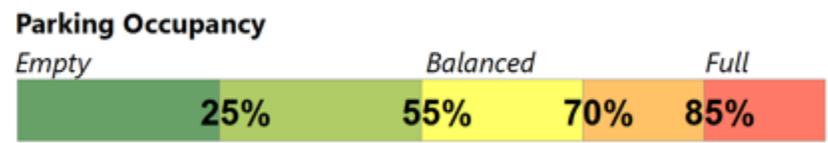


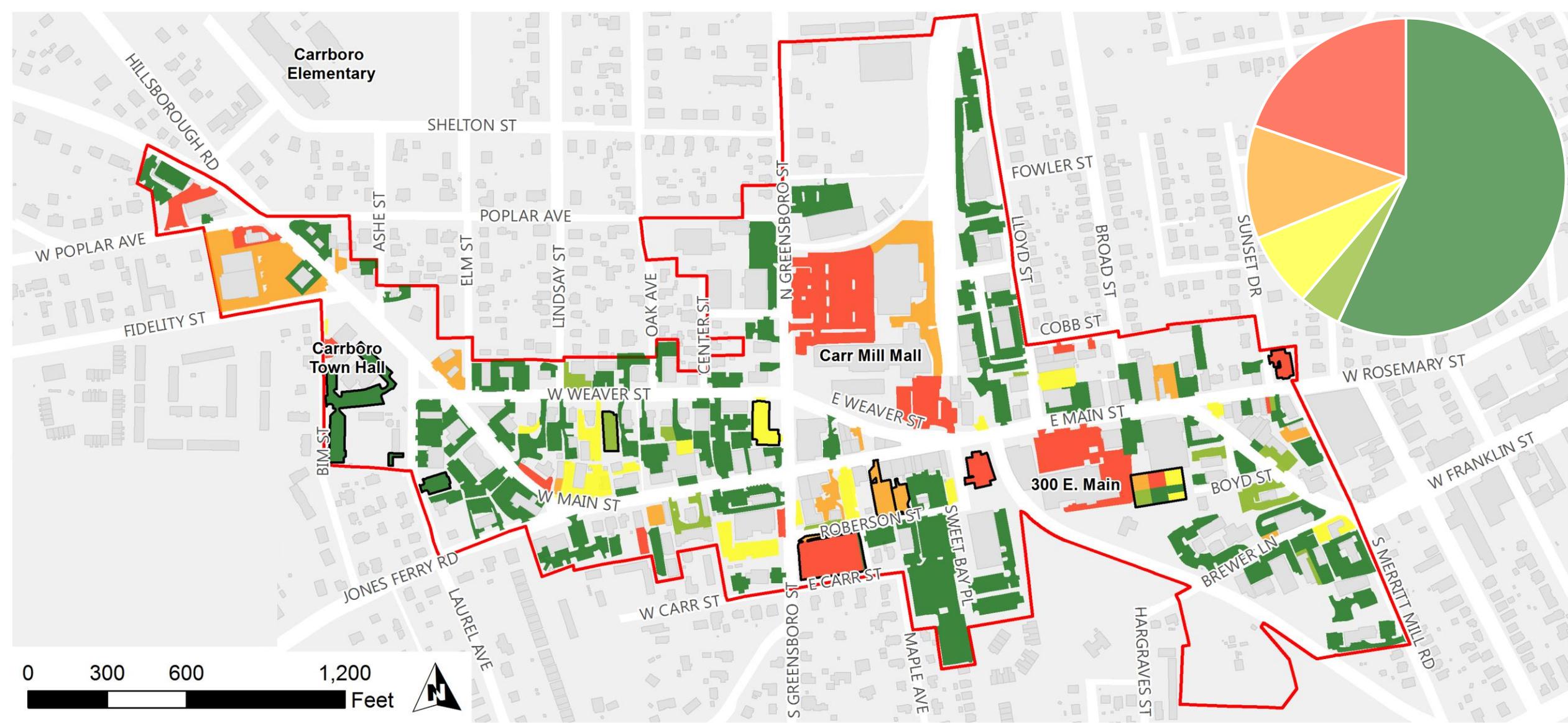
Public Parking



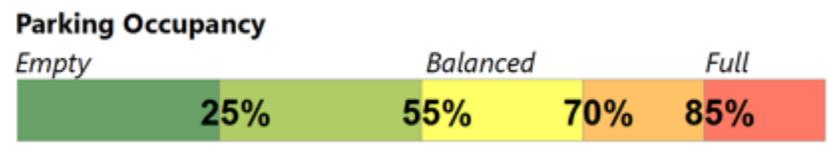


11 AM to 1 PM





6 PM to 9 PM



Many *private* lots are empty

RFP – Purpose and Intent

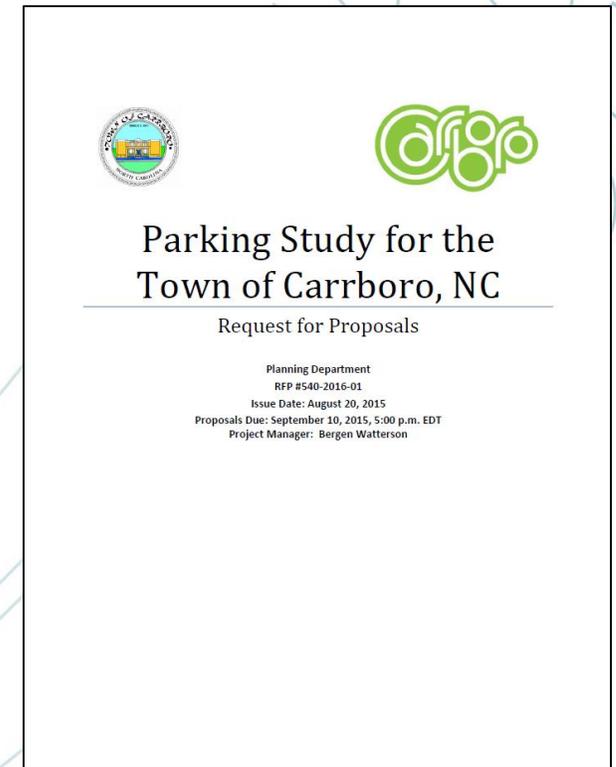
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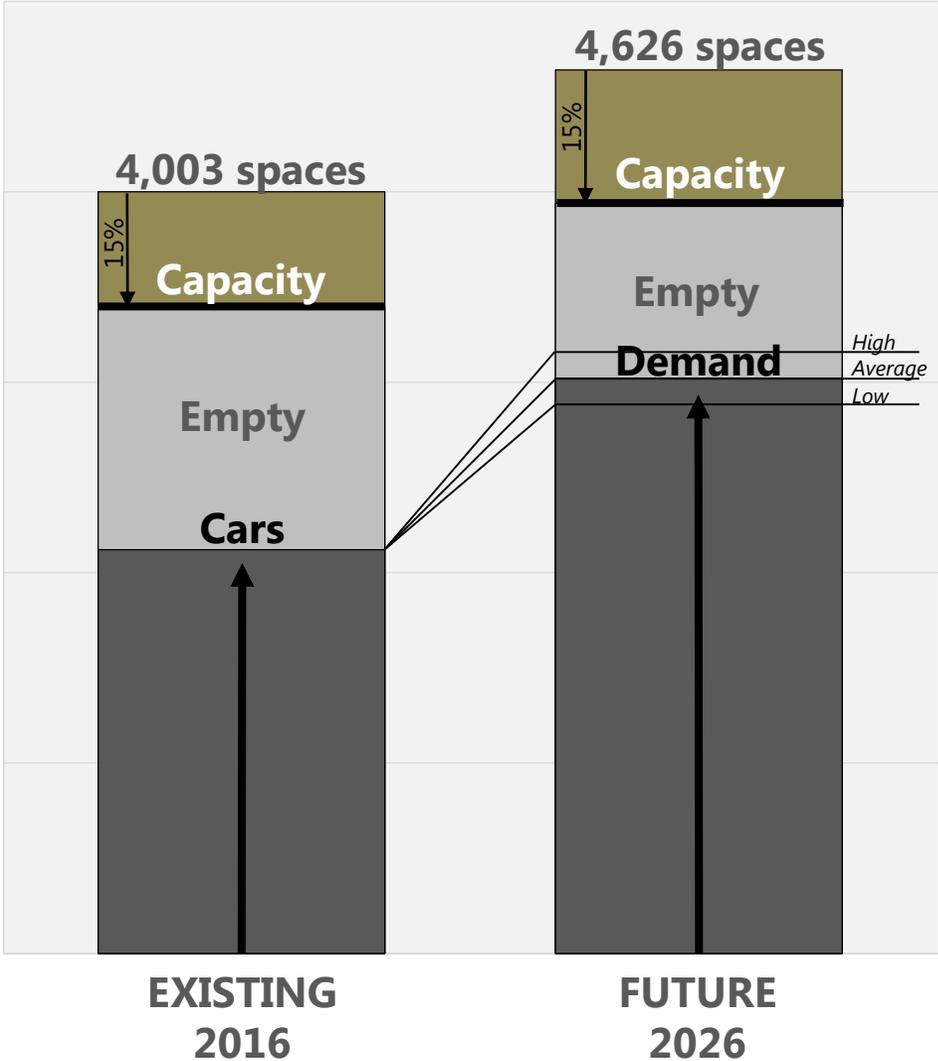


What did we find? – Future Demand

- Future development projects (9)
 - Demand increases ~900 cars (+/- during day)

Parking Surplus

Scenario	Spaces	Targeted Occupancy	Effective Capacity	Demand	Surplus
Existing	4,003	85%	3,403	2,122	1,281
Future	4,626	85%	3,932	3,024	908



RFP – Purpose and Intent

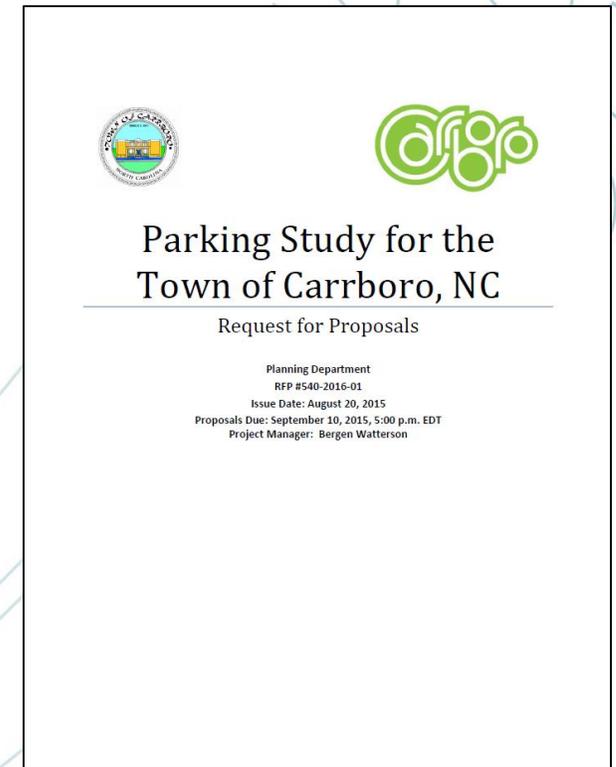
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What should the Town's role be?

- **Quantitative** – the data suggests...
 - Existing supply is adequate for existing demand
 - Future supply will be adequate for future demand (5-10 years)
- **Qualitative** – public outreach suggests...
 - Improvements to visibility/signage/lighting of public lots
 - **Shared parking arrangements**, especially after 5 PM

What should the Town's role be?

- **Signage Consistency**
 - Standardization of sign type
 - Limit confusion
- Walk-times map/signs

Public Signs



Source: BCBS of NC



What should the Town's role be?

■ Signage Consistency

— “No place to park?”

- Limit confusion
- Customers welcome!

Existing



Potential



What should the Town's role be?

- **Shared Parking Arrangements**

- Private-Private arrangements during the day
 - “Handshake” agreements
 - Formal agreements



What should the Town's role be?

- **Shared Parking Arrangements**

- Public-Private arrangements after 5 PM
 - “Public parking after 5 PM” sign plaque



RFP – Purpose and Intent

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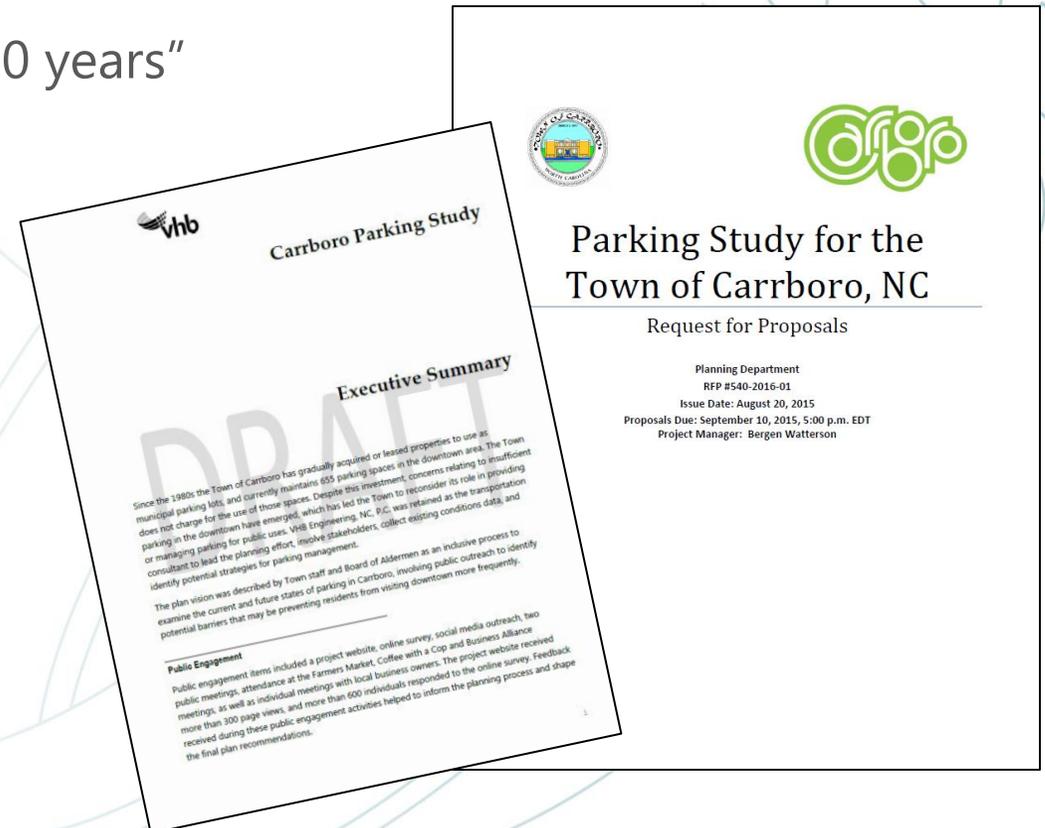
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What should the Town’s role be?

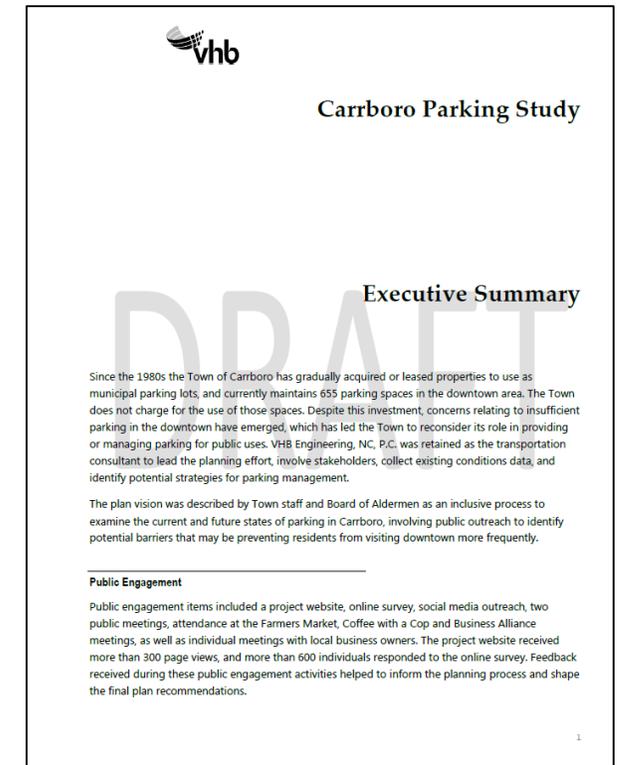


What are the next steps?



Next Steps

- Draft Report – Attachment B
- Public Hearing for Adoption – Attachment A



Questions and Discussion

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