



# Project Kickoff Meeting #1

**Downtown Carrboro Parking Study**

Presented by  
VHB

February 11, 2016

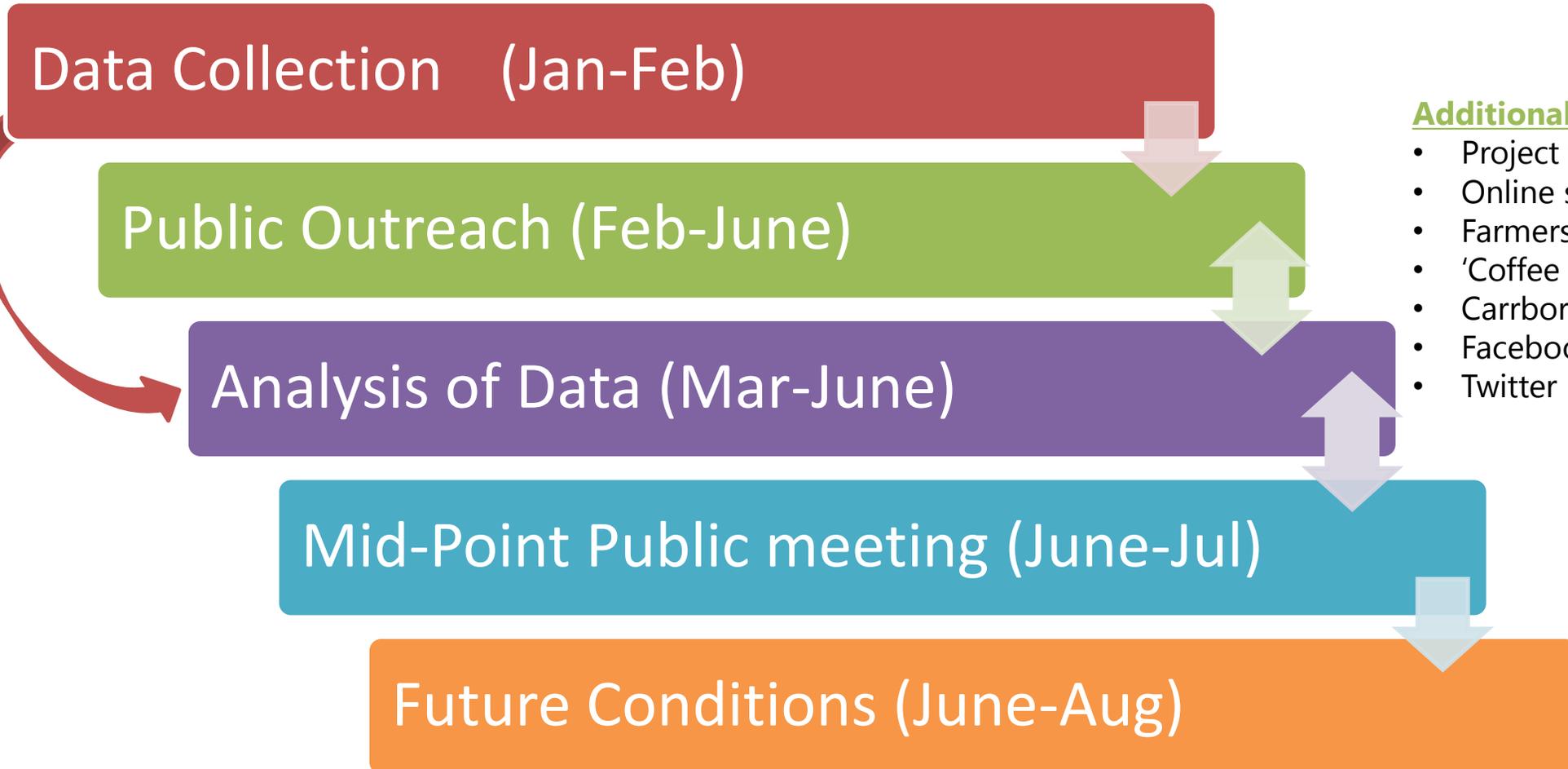
# Welcome!!!

- We want to hear from YOU tonight
  - *Do you drive and park in downtown Carrboro?*
  - *Is parking a challenge for you? Where? When?*
- We want you to visit the project website [ParkCarrboro.org](http://ParkCarrboro.org)
- We want you to take our survey
  - [www.surveymonkey.com/r/ParkCarrboro](http://www.surveymonkey.com/r/ParkCarrboro)
- We want you to **tell your friends, neighbors and coworkers**

# Project Background



- Town of Carrboro partnering with VHB



*Additional data collection*

### Additional Opportunities

- Project webpage
- Online survey
- Farmers Market
- 'Coffee with a Cop'
- Carrboro Open Streets
- Facebook
- Twitter

# Project Goals

- Engage citizens
- Identify parking challenges
- Estimate future parking demand
- Seek a transportation balance

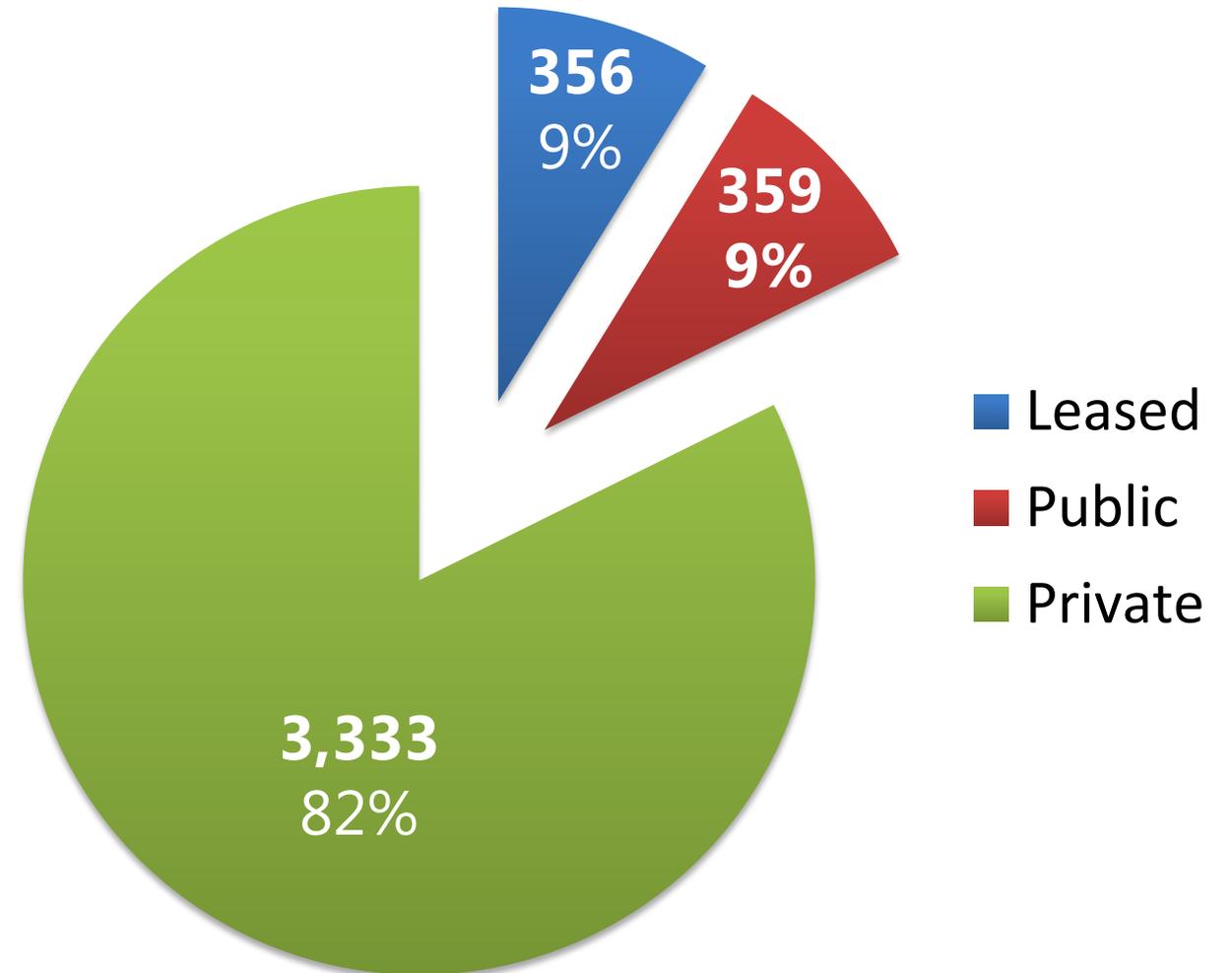
[ParkCarrboro.org](http://ParkCarrboro.org)

The screenshot shows the website for the Carrboro Parking Study. At the top, there is a logo with the text "It's Carrboro feel free" and a search bar. Below the logo is a navigation menu with categories: YOUR GOVERNMENT, OUR COMMUNITY, DOING BUSINESS, FOR VISITORS, and HOW DO I...?. The main content area features a breadcrumb trail: Home > Your Government > Departments > Planning, Zoning & Inspections > Transportation > Parking Study. The title of the page is "DOWNTOWN CARRBORO PARKING STUDY". A welcome message states: "WELCOME TO THE STUDY WEBSITE! The Town of Carrboro is exploring ideas for potential improvements to the parking downtown. This website outlines the purpose and goals of this study, links to our parking survey, resources about the planning process, contact information, and, most importantly, how you can get involved in the process." Below this is a "STUDY BACKGROUND" section explaining the town's history with parking and the current study. A "GET INVOLVED" section lists actions: "Take our survey", "Find Us on Facebook", and "Follow us on Twitter". On the right side, there is a "PROJECT NEWS" section for a "KICKOFF/PUBLIC MEETING #1" on Thursday, February 11th, 2016, at 6:00pm-8:00pm at Carrboro Elementary School Cafeteria. A "TAKE OUR SURVEY" section encourages participation. A sidebar on the left contains a menu with options: Walking, Biking, Transit, Driving, and Parking Study, along with a "NOTIFY ME" button and a "REPORT A CONCERN" button.

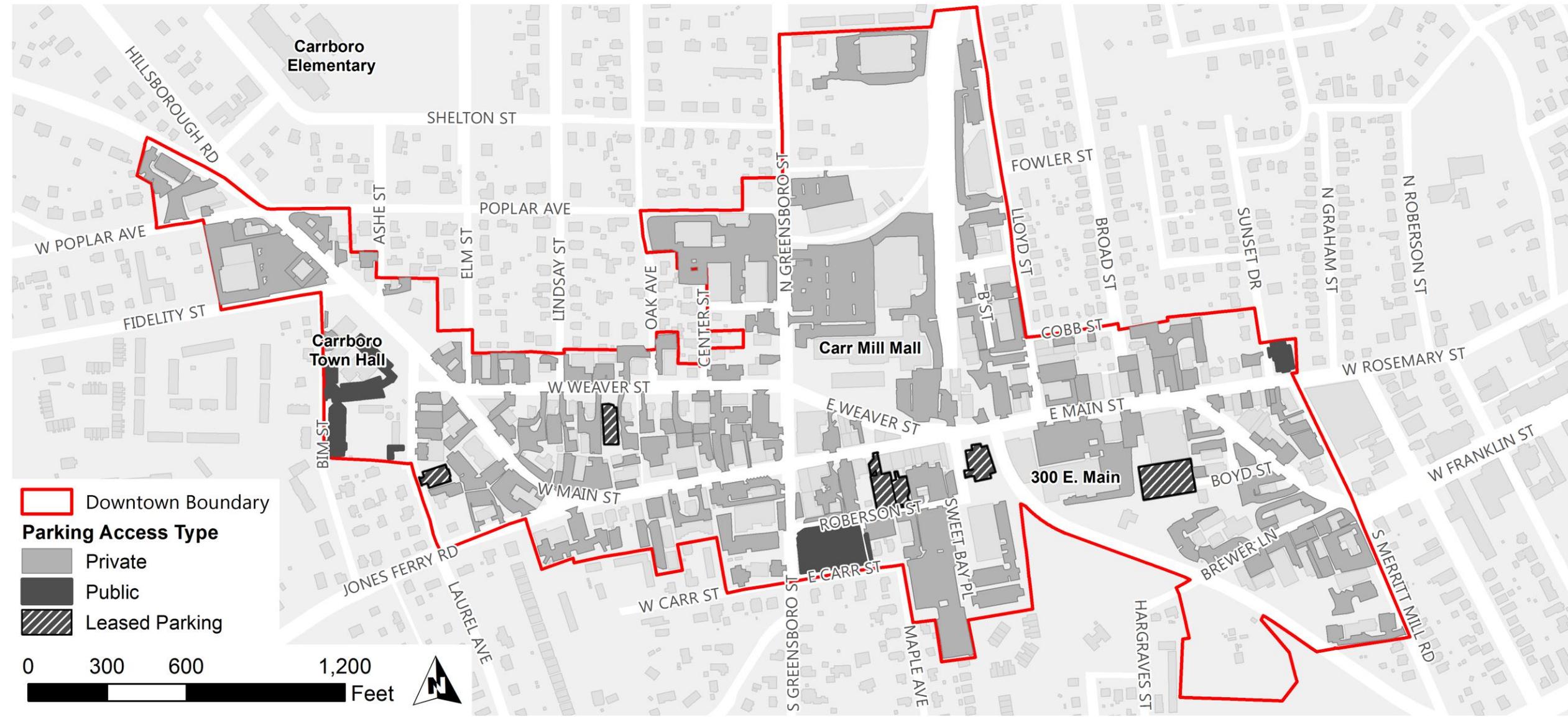
## Did you know?

- Town of Carrboro leases
  - 356 public parking spaces in five (5) lots
- Town of Carrboro owns
  - 359 public parking spaces in three (3) lots
- Private property owners control
  - 3,333 spaces in 145 lots
- **4,048 parking spaces**

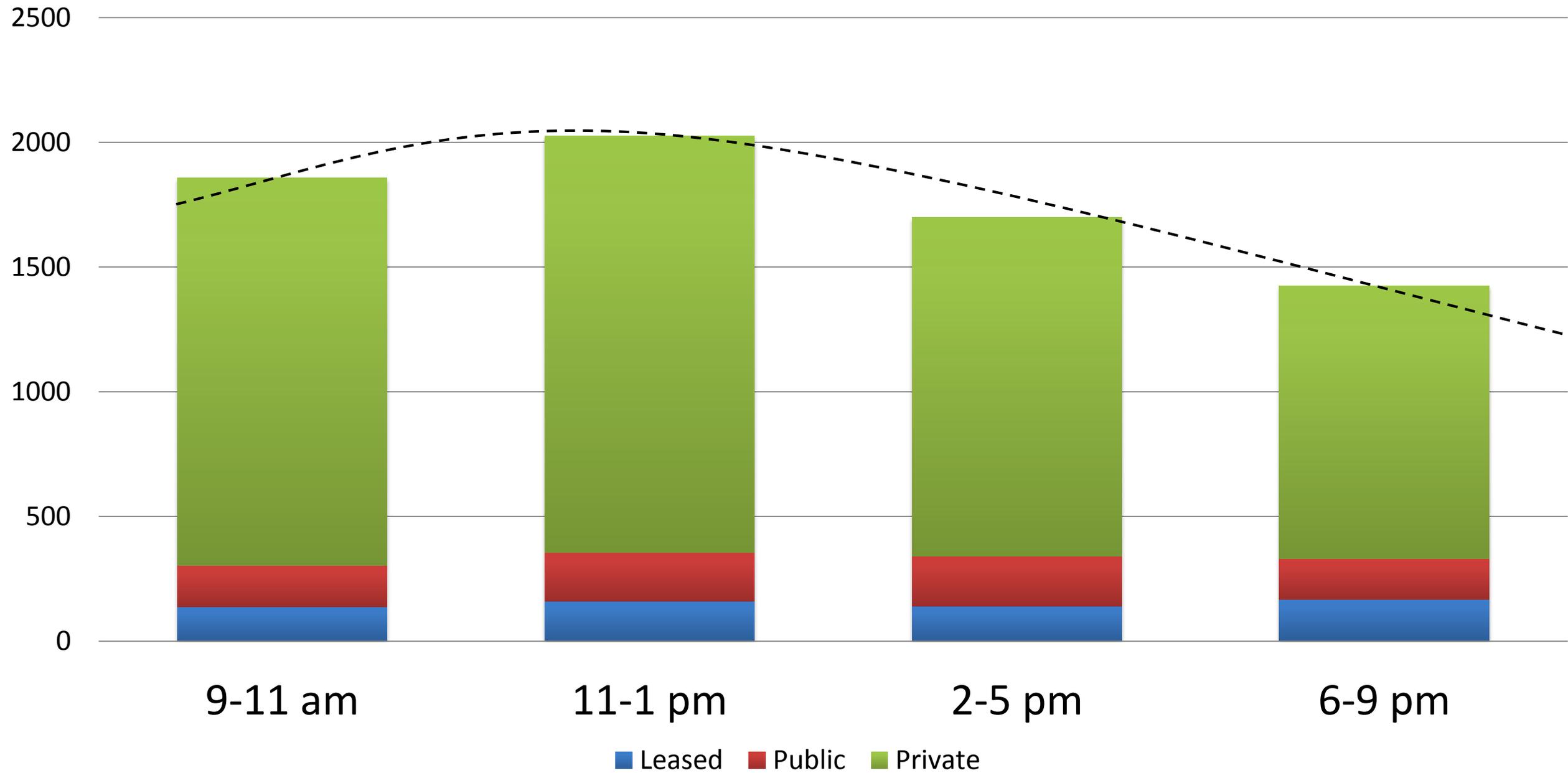
## Parking Spaces by Type



# Did you know?

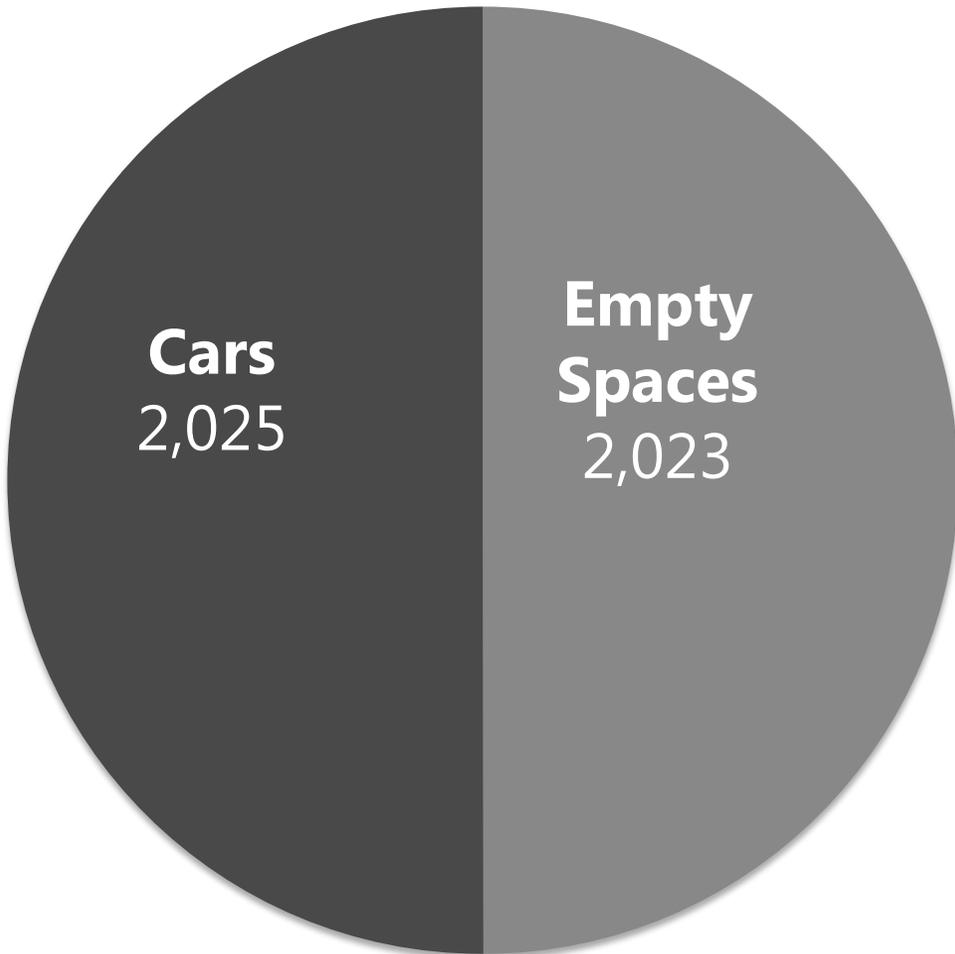


# Parked Cars by Time of Day

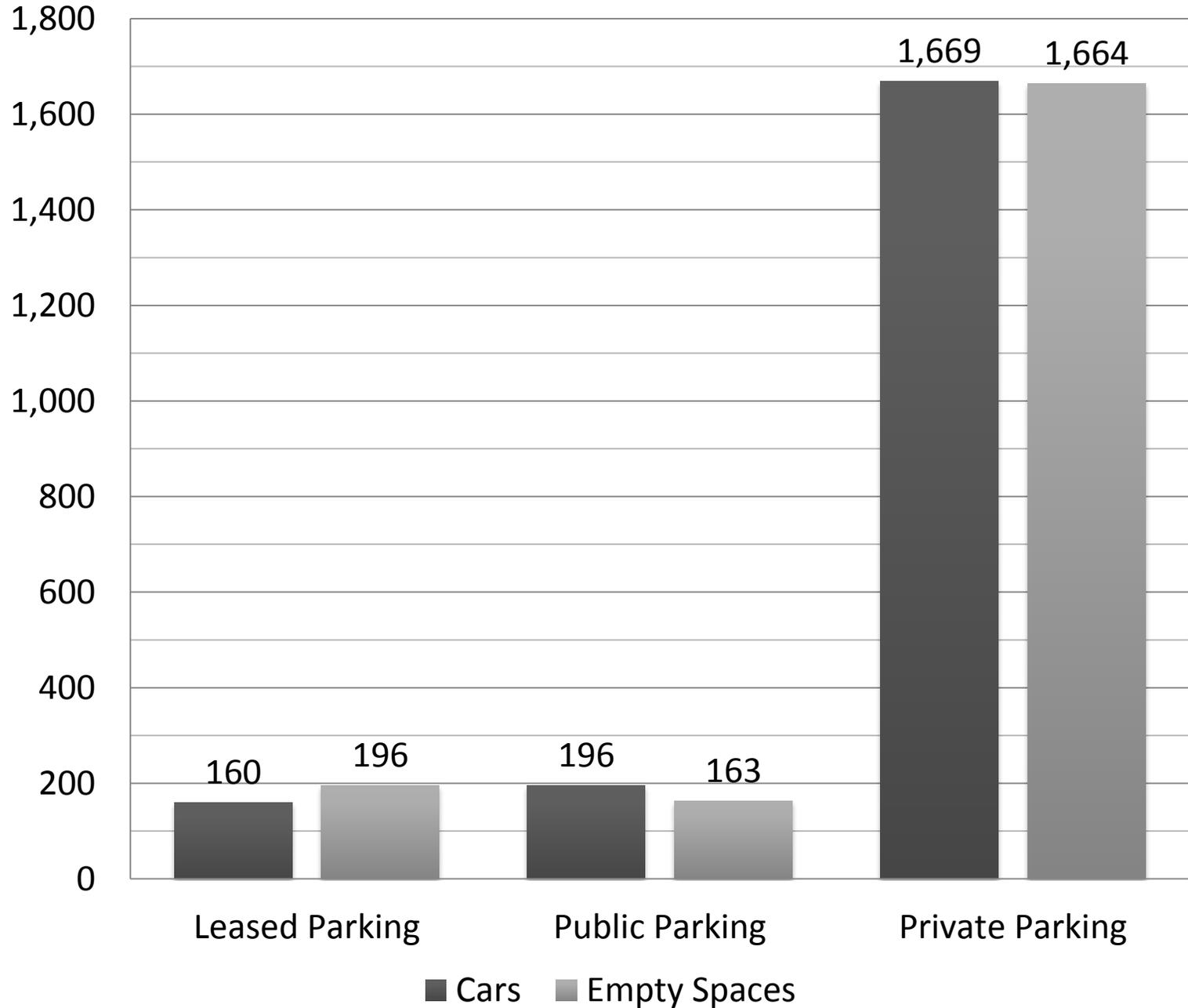


# 11 am to 1 pm

## Total Parking Utilization



## Parking Utilization by Type







Now its your turn!



Has this been your experience?



**PLENTY of parking**

Has this been your experience?



**LIMITED** parking

Has this been your experience?



**NO parking**

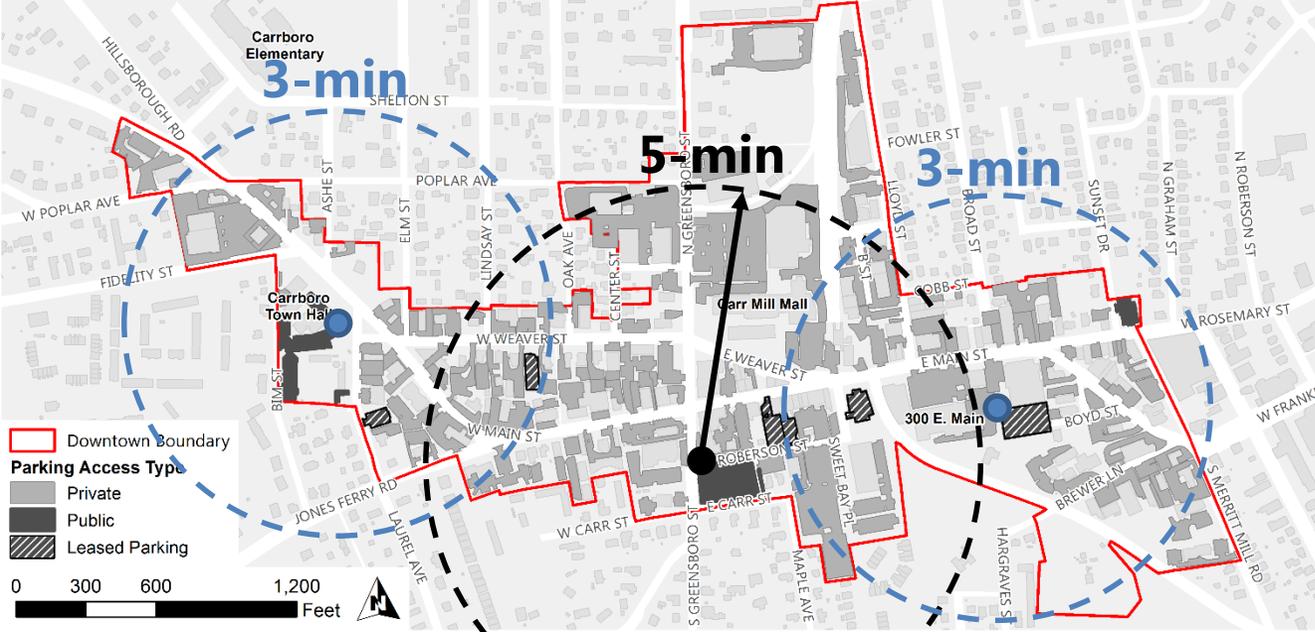
# Are there barriers that prevent you from visiting downtown?

- When?
- Where?
- How can we minimize?



# Are there barriers that prevent you from visiting downtown?

■ Walking times



# Are there barriers that prevent you from visiting downtown?

- Lighting &/or Security?
- Where?
- How can we minimize?



# Stay connected



Like **Town of Carrboro** on Facebook  
[facebook.com/CarrboroTownGov](https://facebook.com/CarrboroTownGov)



Follow us **@CarrboroTownGov**  
[#ParkCarrboro](https://twitter.com/CarrboroTownGov)



Find out more **ParkCarrboro.org**  
[www.SurveyMonkey.com/r/ParkCarrboro](http://www.SurveyMonkey.com/r/ParkCarrboro)

