

# TRANSPORTATION

## PURPOSE

The Transportation Cost Center is used to account for expenditures associated with the partnership with the Town of Chapel Hill and the University of North Carolina for the provision of public transportation services throughout the Chapel Hill, Carrboro, and UNC community.

## GOALS

- Improve quality of public transportation service.
- Improve level of public transportation service.
- Improve access to public transportation.

## SERVICES PROVIDED & ACTIVITIES

- Fixed route transit encompasses all regular bus service to Carrboro residents.
- EZ Rider is a special demand-response service using lift-equipped vehicles to transport individuals with mobility limitations that prevent them from using regular fixed route buses.
- Tar Heel Express is a special service for UNC home basketball and football games.
- Bike-on-bus allows transit riders to put their bicycle on the front of any bus.

## PREVIOUS YEAR ACCOMPLISHMENTS

Chapel Hill Transit overall:

- Service area of approximately 62 square miles.
- Statistics for calendar year 2012 are provided in the table below.

<b>Service Consumption</b>	<b>Amount</b>
Annual Passenger Miles	14,464,348
Annual Unlinked Trips	6,944,066
Average Weekday Unlinked Trips	26,500
Average Saturday Unlinked Trips	1,779
Average Sunday Unlinked Trips	1,215
<b>Service Supplied</b>	
Annual Vehicle Revenue Miles	2,123,604
Annual Vehicle Revenue Hours	182,575
Vehicles Operated in Maximum Service	87
Vehicles Available for Maximum Service	119
Base Period Requirement	27

Source: National Transit Database, 2012 data ([www.ntdprogram.gov](http://www.ntdprogram.gov))

- In the 2012-2013 fiscal year, total system ridership was 6.92 million, which was virtually equal to the 2011-2012 fiscal year.
- 91% of customer survey respondents rated Chapel Hill Transit service as excellent or good (2010 Passenger and Resident Survey).
- Chapel Hill Transit's fleet increased from 98 vehicles in 2005 to 143 in 2012.
- Fleet fuel economy increased from 4.10 MPG in 2005 to 4.74 in 2012.
- Starting in August 2013, UNC and Chapel Hill Transit park-and-ride lots began to be fee-based.
- In November 2012, Orange County voters approved a referendum establishing a half-cent sales tax for funding transit improvements regionally and locally, including increasing Chapel Hill Transit service.

- Chapel Hill Transit is currently conducting a long-range financial sustainability study and an Alternatives Analysis for improved bus service on Martin Luther King, Jr., Blvd., in Chapel Hill.

**UPCOMING FISCAL YEAR OBJECTIVES**

- Work with Chapel Hill Transit to more effectively manage current level of public transportation service in Carrboro.
- Work with Chapel Hill Transit to extend service into areas of Carrboro that are currently not served by fixed route service.
- Work with Chapel Hill Transit, Triangle Transit, and Orange County jurisdictions to continue planning for transit investments in the county, including service extensions to or within Carrboro

<b>PERFORMANCE MEASURES</b>	<b>FY2011-12 ACTUAL</b>	<b>FY2012-13 ACTUAL</b>	<b>FY2013-14 ESTIMATED</b>	<b>FY2014-15 PROJECTED</b>
Average Daily Ridership (Boarding)	3,436	3,370	3,580	3,616
Average Daily Ridership (Alighting)	3,353	3,123	3,330	3,363

**BUDGET SUMMARY  
TRANSPORTATION- DEPARTMENTAL TOTAL**

<b>2012-13 ACTUAL</b>	<b>2013-14 ADOPTED BUDGET</b>	<b>2014-15 ADOPTED BUDGET</b>	<b>CHANGE</b>
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**SUMMARY**

PERSONNEL	-	-	-	0%
OPERATIONS	1,286,714	1,396,423	1,472,520	5%
CAPITAL OUTLAY	-	-	-	0%

<b>TOTAL</b>	<b>1,286,714</b>	<b>1,396,423</b>	<b>1,472,520</b>	<b>5%</b>
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**CHANGES IN BUDGET FROM PRIOR YEAR ADOPTED BUDGET**

The transportation budget increased due to increased operational costs.